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# Forbes

INDIA



Mr Harish Lakhani

Mr R C Singh

Dr S N Vinaya Babu

Dr A M Reddy

## PRIDE OF INDIA

FORBES INDIA

MARQUEE

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Network 18



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# Overview

India has seen the worst impact of the world's second-largest coronavirus outbreak. The previous couple of months were truly agonizing for several folks who lost their loved ones to the cruel virus, which was not only stronger but even more lethal. The pandemic has been nothing but absolutely cruel and has hugely impacted every aspect of our lives. Every organisation, big or small, can be seen implementing newer solutions to adapt to the new normal. Businesses that are ready to deal with this tough scenario are those that focused on new innovations and digitization.

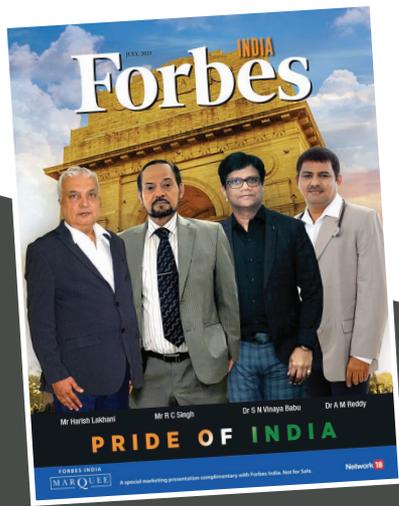
The pandemic has plunged consumer confidence to record depths, registering 49.9 on the Federal Reserve Bank of India's monthly survey index last September – rock bottom ever. Unemployment and inflation at uncomfortably high levels are two major problems the country is facing today as a result of the Pandemic. Some companies have responded well to the COVID-19 crisis by radically changing their business models while others have lacked the resources and capacity to undertake such moves.

The government has also taken many steps to revive the economy to revive consumer demand and continues to try to do so. These relief efforts would surely benefit small businesses and therefore the entire economy.

The mental and social repercussions along with post-covid complications (for those who survived) have been aplenty. Even as people are trying to come back on their feet, our nation has stood firm and undivided. However, with certain countries slowly and cautiously reopening, the future still looks uncertain and bleak. Just like the highly devastating second wave, many countries are suspecting the third wave.

The current phase of priority vaccination is sure to create a positive environment for the people and businesses. While it's difficult to predict what will happen next, it's possible to draw on the teachings of the past few months and to ascertain them as opportunities for improvement. Businesses got to work on responding to the present crisis while simultaneously building to thrive during a new reality that focuses on agility, digitization, and multi-stakeholder collaboration. The three components are not only interrelated and but also pose as focused strategies to assure success. This encompasses localization of production, reskilling of the workforce for a digitized economy, and considering non-traditional collaborations across different communities. All this should be able to help our country to get over the Pandemic and move towards a new phase of reviving economic processes.

*Shilpa Gupta*



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# CONTENTS



**Mr R C Singh, Chairman**  
BP Marine Academy,  
Navi Mumbai (Maharashtra)



**Dr S N Vinaya Babu**  
Founder and MD,  
Bioneds India Pvt Ltd



**Mr Harish Lakhani**  
Founder and Chairman,  
DML Group



**Dr Harish Pillai**  
CEO – Aster India,  
Aster DM Healthcare



**Dr A M Reddy**  
MD [Homeopathy],  
Dr A M Reddy Autism Center



**Dr Naresh Aggarwal**  
Chairman,  
Lions Club International



**Mr Bankey Goenka**  
Managing Director,  
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**Mr Ratan Naval Tata**  
Indian Conglomerate



**Mr M K Balaji**  
Founder & CEO,  
Laya Tech Pvt Ltd



**Mr Mallikarjun Kurra**  
Managing Director,  
Samootha Projects



**Mr Gaurav Bhatara**  
CEO,  
AB Education



**Late Irrfan Khan**  
Actor



# Bon Voyage



**MR R C SINGH, CHAIRMAN**  
BP Marine Academy, Navi Mumbai (Maharashtra)

**R C Singh, Chairman, BP Marine Academy—  
Navi Mumbai (Maharashtra), India (Est 1997;  
Certificate No. 33713 : Accreditation of ISO  
9001:2015 by ABS QE) imparts training in  
marine activities to seafarers to make riding  
the waves easier and safer.**

## ABOUT THE FOUNDER

Recognised for his unrivaled and exceptional contribution to marine education, social welfare, and youth empowerment, Shri R C Singh was felicitated by the "World Book of Records-Gold Edition, 2020". Ex. Chief Engineer Merchant Navy, Mr Singh drove BP Marine Academy (referred to as 'the Academy' henceforth) to the acme of success under his wings of impeccable vision and guidance. Post his graduation as a BSc Mechanical Engineer, he served on merchant ships for nearly

17 years. Having served in the Merchant Navy for almost two decades, Mr Singh understood the sea and the challenges well. His innovative approach and constant efforts to amalgamate traditional knowledge with contemporary practices are reflected in the Academy.

Mr Singh is also held in high regard for his philanthropic activities carried out in association with several charitable and religious organisations. So far, he has supported the economically weaker section with financial assistance worth nearly 27 crores.

An unfortunate event that took place in 1993 marked the end of his maritime career. While sailing as Chief Engineer, a freak wave on the high seas off Cape Town in South Africa tossed him into an array of pipes. The accident left him with a cracked skull, seven broken ribs, fractured neck, broken leg, and multiple injuries. He slipped into a coma that lasted a fortnight and spent 6 months in a hospital. He was then declared 80 per cent permanently disabled, however, the fighter that he is, Mr Singh rose like a phoenix. The following years were full of struggles, where he ran a PCO booth in Sanpada to make ends meet and struggled to get

his compensation for the accident on duty. He received his due in 1997 and making the best use of the opportunity, he invested the amount in setting up BP Marine Academy in Belapur, Navi Mumbai. He had learnt a simple lesson—universal laws of safety should not be neglected or ignored—the hard way. Thus, his first batch of 1998 focussed on a course on Elementary First Aid.

## ABOUT THE ACADEMY

Over the last two decades, the Academy has grown into a 1,25,000 sq. feet space with additional land in Panvel (15 acres). The courses and training offered cater to the needs of seafarers embarking upon journeys. The facilities so offered are in line with the standards of the national and international maritime industry. The Academy has successfully trained as many as 5,75,000 candidates for various IMO modular courses, nearly 12,500 candidates in pre-sea training, and has contributed tremendously towards providing employment and earning to the country.

The Academy proved to be a catalyst in the growth and development of CBD Belapur with its state-of-art campus in Panvel. The Academy has placed the Navi Mumbai region as a place of high importance and pride on the world map of International Maritime training. It offers both pre- and post-sea training to potential and determined voyagers. The courses are approved by DG Shipping, Government of India and Maritime Coastguard Agency (MCA) Government of UK and Quality System Certification ISO: 9001: 2015 from American Bureau of Shipping Industrial Verification Inc. The staff employed at the Academy comprises of qualified and experienced marine engineers, navigators, and academic & instructional experts, who have been rated outstanding/very good by IRS.

Given the geographic placement of India on the world map, efficient sea transportation is an inevitable option. Thus, the Indian Merchant Navy comprises of Passenger Ships, Cargo Liners, Tankers, Ore-Carriers and other types of specialized ships, which are operated by both public as well as private sector shipping companies and are manned by trained Crew, Marine Engineers, and Navigators. Needless to say, all the merchant vessels—irrespective of their ownership—travelling in the ocean are operated by specially trained seafarers.

Various international organisations have recognised the importance of marine activity training for seafarers' safety and stricter impositions have come into force to implement the regulations by marine organizations like IMO, Flag State Administration, etc. It is essential that all seafarers are well trained to achieve their goals. The Academy aims to make every seafarer better at the job.

The teaching aids applied and practical demonstration equipment used in the Academy meet the most advanced requirements of training. The Academy also houses an up-to-date, completely air-conditioned Library with Internet facility. The Academy is committed to serve the Marine Industry and provide a complete spectrum of training under one roof.



## AWARDS

**Mr R C Singh and B P Marine Academy have been recipients of many prestigious awards. Some of them are listed below:**

- ▶ Listed in the World Book of Records - Gold Edition, 2020
- ▶ Titled as 'Pride of India' by UK, India, and Nepal government, 2021
- ▶ Awarded Best International Maritime Training Institute of the Year 2020 at Asia-UK Business Meet at the House of Commons, London
- ▶ Mentioned in the Limca Book of National Records" for three consecutive years (2014, 2015, and 2016) for training the highest number of seafarers
- ▶ Awarded Best Marine Institute of the Year (Asia) by IBN-7, 2016-17
- ▶ Received the Certificate of International Accreditation Organizational—IAO (USA) for lifetime
- ▶ Felicitated with Education Excellence Award, 2013 for being Asia's Best Marine Institute by ET Now (Times Group)
- ▶ Won the Education Excellence Award, 2012 for being Best Marine Institute in India by Brands Academy
- ▶ Awarded for Best Infrastructure amongst Marine Institutes in India, 2011-2012 by Brands Academy

### Chairman, Mr R C Singh

- ▶ Given the Education Excellence Award, 2014-2015 for outstanding contribution to the marine education sector
- ▶ Felicitated with Global Education Excellence Award, 2013 by Prime Time
- ▶ Honoured with Ram Charitra Manas Award at All India Port Labor Association and Excellency Award 2003 by Lions Club, CBD Belapur
- ▶ Presented a shield for The Best Nautical Institute by Nautical Institute London



# Meeting All Bio-Needs



**DR S N VINAYA BABU**  
 Founder and Managing Director, Bioneeds India Private Limited

**Dr S N Vinaya Babu, Founder and Managing Director, Bioneeds India Private Limited, has spent 20 years in the profession; Website: [www.bioneeds.in](http://www.bioneeds.in)**

**D**r S N Vinaya Babu studied PU at Marimallappa, Mysuru followed by his graduation from Bangalore Veterinary College in 1998. Coming from a humble household, he aspired to be a civil officer. While pursuing his civil services dream, he worked as a Scientist with Godrej Agrovet, Rallis India Limited, and Aurigene Discovery Technologies for about half a decade.

His inspiring rags-to-riches story has encouraged several budding entrepreneurs to set up their own businesses. They would also often approach him seeking guidance, ideas, and support. "I do give them as much as I can, not theoretically, but from my own experiences," said a humble Dr Vinaya. He encourages entrepreneurs with good business ideas, financial, management, and infrastructural support, leaving them to focus on technical, and business aspects.

He is a successful serial entrepreneur and has received various national awards. He is instrumental in terms of both strategic leadership and operational management in underpinning Bioneeds' growth and evolution over the past

several years. Dr Vinaya also has several research papers published in national and international journals to his credit.

## **ENCOURAGEMENT FOR BUSINESS, THE CHALLENGES, THE FUTURE**

After Dr Vinaya's last failed attempt at civil services examination to become an IAS officer left him with a career as a veterinary professional with a diminutive salary and no hopes of growth. After chasing such humungous ambitions, this occupation felt like a dead-end of his aspirations of having a successful career. However, it was just a matter of time until the avid reader within him came to the fore. Books like 'Stop Worrying Start Living' by Dale Carnegie and some of the books by Shiv Khara pulled Dr Vinaya out of his negative thoughts and reinstated a new sense of confidence in him. He continues to read such books on personality development, management techniques, and spirituality, which guide him through day-to-day activities and keep me motivated to achieve more.

Turning over a new leaf, Dr Vinaya began exploring various career options when Bioneeds came into existence. What started as an initiative by a one-man army in a 100 sq ft place is now thirteen years old and growing. Talking about his venture, Dr Vinaya said, "Today Bioneeds has state-of-the-art facilities with 2,00,000 sq ft built-up area in a five-acre campus in the serene outskirts of Bangalore. Bioneeds' Synthetic Chemistry and Biopharma laboratories are housed in its Peenya facility spanning across 50,000 sq ft area. The facilities are GLP certified and accredited by the Association for Assessment and Accreditation of Laboratory Animal Care International (AAALAC International). With cutting-edge drug discovery and development labs, Bioneeds has been providing unparalleled support and services—such as medicinal

**“The market for Contract Research Organizations is thriving due to the rapidly growing biologics market; rising demand for clinical trials of medical devices, outsourcing services in emerging countries, and expanding the scope of CRO solutions with the adoption of technology helped Dr Vinaya make the best of the opportunity. Also, there has been an increase in the demand for preclinical data generation with rapid changes in the national and international regulators in the cosmetics and chemicals segments.”**

chemistry, biology, in vivo pharmacology, toxicology, custom synthesis, process R&D, cGMP manufacturing, formulation, and analytical development—to its clients. It is an ISO 17025 company and has an R&D unit recognised by the Department of Scientific and Industrial Research (DSIR). All this is backed by a technologically adept team that has always been on the forefront in bringing the much-needed innovation to the market.”

Every entrepreneurial journey is filled with abundant peaks and valleys; finance is almost always the biggest challenge amongst them. Dr Vinaya is a first-generation entrepreneur and thus, sourcing finances was particularly daunting for him. Fortunately, his family, friends, and relatives provided him with economical and moral support in the initial stage. Though the scientist turned entrepreneur had no formal management education background, he built it on practical applications basis. While his veterinary graduation strengthened his technical background for this entrepreneurial journey, working for five years gave him handsome technical, operational, and management skills, which still continue to help him in making decisions which favour the growth of the company.

The market for Contract Research Organizations is thriving due to the rapidly growing biologics market; rising demand for clinical trials of medical devices, outsourcing services in emerging countries, and expanding the scope of CRO solutions with the adoption of technology helped Dr Vinaya make the best of the opportunity. Also, there has been an increase in the demand for preclinical data generation with rapid changes in the national and international regulators in the cosmetics and chemicals segments. Furthermore, the increasing volume of new drugs entering the preclinical phase is also expected to boost the market’s growth. However, pre-clinical business is not yet fully tapped in India. Hence, there is a rising need for a competent player with the needed expertise to offer robust preclinical services that meet every expectation of a client.



#### AWARDS

- ▶ Recipient of the Bharat Jyoti Award 2013 and Bharath Gaurav Award 2014
- ▶ Felicitated at the Business Leadership Awards 2017
- ▶ Recipient of the Indira Gandhi Excellence Award 2013; Leadership Excellence Award 2014; Pharm Ratan Award 2017; and Raising Leadership Award 2017
- ▶ Listed as one of the 50 Most Promising Entrepreneurs in Silicon India magazine in 2017
- ▶ Featured in The CEO magazine in 2018
- ▶ Received the Most Enterprising Brands & Leaders of Asia Award 2018
- ▶ Global Indian Brands and Leaders 2019—awarded by “Forbes India” as one of the most recognisable and respected brands in the business universe in association with WBR Corp
- ▶ Listed in Industry Outlook magazine as Bionees—One of the Top 10 Contract Research Organizations 2021



The DML Group

A Premier Export Trading House

# An Empire Built from Scratch



**MR HARISH LAKHANI**  
 Founder and Chairman, DML Group

**Beginning his professional life with a small grocery store—as early as at the age of 11—Mr Harish Lakhani, Founder and Chairman, DML Group, is a business tycoon with nearly 5 decades of experience in the Agro Commodity business and an empire with an annual turnover of INR 2,200 crore in Agro Commodity Exports and Real Estate Sectors; Website: [www.dmlgroup.in](http://www.dmlgroup.in)**

## ABOUT MR LAKHANI

India's leading Agro Commodity Exporter and Real Estate business tycoon began to climb his way up the ladder of success at the tender age of 11, after his father's demise. Popularly known as the Agro Commodities King, Mr Lakhani has earned a trusted name in the real estate sector as well. He is a recipient of more than 20 prestigious awards including an award from the Honourable President of India.

After his father's death, Mr Lakhani helped at his mother's Grocery Store, opened in 1967, along with supporting his grandfather in trading goods from nearby towns. In 1974, he started wholesale trade in the village. He dealt in peanuts and cotton, to begin with. However, to expand his business, he moved to Rajkot in 1982.

Between 1982 to 1985 the climatic conditions played a major role which led to a downfall and he had to begin his journey with a Commodity Brokerage Business. He soon became one of the leading commodity brokers in India. He brought business from South India to Saurashtra and gave Saurashtra's business access to South India. He soon expanded his business to 14 states in India.

In 1993, he opened an office for stock market commission. In 1996, he started a company called Kutch Gujarat Security Limited; launched its public issue but due to a massive share market crash, the value of his shares became zero. His capital was ruined and he came under a heavy debt of more than INR 70 lakh. He had to eventually sell his company for just INR 13 lakh.

However, Mr Lakhani did not give up and he reinstated his commodity brokering business in 1997. Leveraging upon his sharp brokering skills he started acting as an International Broker for few commodities.

Clearing all his debt, Mr Lakhani had already earned a respectable name as India's number one Broker and he also came to be known as a famous international broker by 1999. The same year he visited Germany to gather in-depth knowledge on the commodity market dealing in sesame, cotton, and peanuts. His analysis was highly appreciated and the Indian Oilseeds & Produce Export Promotion Council along with several conglomerates began following him. In 2001 he set up DML (An acronym of his daughter's name Dolly, his wife's name Meena and their surname Lakhani), an export & import (EXIM) company.

Mr Lakhani's story of life and struggles is an inspiring tale. The success that he has achieved over the years by working independently (before being joined by his two sons) is exemplary. The pain of losing his father and being bestowed with responsibilities to feed his family at such a young age is unimaginable. Believing in the adage, "Where there is a will, there is a way" did not alone help him become a respected business tycoon. It took years of hard work, braving losses, remaining sturdy on his principles, and rising back from the ashes just like a phoenix with equal zest to help him build not just an empire but a legacy for his family. Giving up was just not his cup of tea and thus, he did not grow alone in his quest for success.

Today, DML EXIM is among the top three premium export companies in Gujarat such as Adani and Essar Limited. However, DML EXIM tops the cotton exporters category in Gujarat and holds the second position all over India. Given his expertise in predicting the market trend—bullish or bearish—his predictions are true 8 out of 10 times.

Truly a man of his words, Mr Lakhani, popularly known as Harish Bhai in the real estate domain always stands true to his promises. His ongoing and completed projects prove his commitment and make him a reliable name in Real Estate Market.

### SHARING LIFE LESSONS AND LEARNINGS

According to Mr Lakhani, the purpose of life is to never stop. If humans stop pushing the limits then the world would come to a standstill. A businessman or a businesswoman should never be afraid of hurdles and challenges. Running a business is like climbing a mountain peak, if one falls and stops, he/she would never be able to reach the pinnacle. Entrepreneurship is not just for personal growth it is for the growth of humanity as a whole. An entrepreneur creates jobs and thus, provides food and shelter to many.

Regarded as a full-potential and living encyclopedia of business growth, Mr Lakhani is an exemplary leader and has inspired several newbies as well as the ones who have tasted failure and felt dejected. Helping India's economy grow, Mr harish can be called a true patriot.

Mr Lakhani believes that when he and his friends/contemporaries like Uday Kotak, Founder, and Chairman of Kotak Mahindra Bank started doing business, the struggle was the key to success. However, he believes that now the times have changed and more than hard work, smart work is required to achieve success. He quoted Ratan Tata's example and his revolutionary ways of doing business to justify his belief. He also acknowledges the brains behind Paytm, Ola, Zomato, etc, that have given entrepreneurship a new meaning.

Mr Lakhani is also a father to twin sons, Darshan and Chirag, who are both Commerce graduates from Mumbai and have taken on their responsibilities in Real Estate and Export Business. They have been supporting their father in the business for the last 13 years. Today, Mr Chirag Lakhani and Mr Darshan Lakhani are also successful businessmen and they have not only



achieved new milestones in the business but have also added few more prestigious awards to their wall of fame.

Harish Bhai wants to impart his precious legacy comprising of experience, knowledge, and skills to his sons. He wants them to start from scratch on their own someday because he believes that the fun and knowledge that come to a fresh entrepreneur are unmatched and he can vouch for it from his own experiences. The business tycoon believes that the relationships that a person builds on the way to success are unique itself and the journey is a one-in-a-lifetime adventure. He advises his sons to replace the word 'No' with the word 'Yes' and just go for their goals.





### NEVER SAY DIE

It has been more than 45 years since he started his entrepreneurial journey but he still doesn't want to stop. He is actively involved in his business with his sons and is ready to work twelve hours a day. It is still his clear ambition to make the company worth 5,000 crore and he encourages his sons by saying, "Let's work together to achieve it." Some of the sectors which he plans to venture into include food processing, oil mills, branded commodities, etc.

One major problem with the economic growth of India that he has identified is that the raw produce from India like cotton is exported to countries like Indonesia and Bangladesh, where weaving and branding is done and the final product is sold back in India. A similar issue has been observed with the coffee industry.

Mr Harish believes that businessmen in India lack the quality of painting a bigger picture or envisioning big. Thus, they remain satisfied with small success. Indian brands should take inspiration from foreign brands which have multiple outlets in our country and work on expansion as well as export.

### GIVING IT BACK TO THE SOCIETY

Mr Harish has built a business empire based on strong ethics and principles. After achieving path-breaking success and satisfaction, he decided to serve his country and countrymen by donating a handsome amount of his earnings

every year without being fascinated by the name or fame that philanthropists may desire. He is well-connected with every social activity of the Lohana Community and he contributes to every work of the community, no matter how big or small it is. Mr Lakhani has also never been interested in politics. He feels that society has given him a lot and with his small gestures, he is only trying to repay for it. He continues to serve more and more as is in his capacity.

Some of the employees have worked behind projects related to Diabetes awareness, Polio eradication drives, Tree plantation projects, etc. The next project they are working on is the computer literacy drive, which is in its conceptual stage at present.

### THE DML NETWORK

The business network spans across 42 countries including the Far East, Middle East, Europe and other Gulf areas. Since years, the DML Group has a dominant standing in exportable items being sent in huge quantity such as Oilseeds, Spices, Pulses, Textile Products, Rice, and other Agro commodities. The Group's core strengths include:

- The Best Competitive Prices
- The Best Desired Quality of Goods
- Total Logistics Management.

### THE DML GROUP BUSINESS VERTICALS

**International Trade of Agro Commodities:** The DML Group specialises in the worldwide trade of agricultural products and food ingredients ranging from cotton, oilseeds, pulses to spices.

**Infrastructure:** The Group is involved in creating affordable residential projects and elegant corporate offices and showrooms. They are thriving to build the best infrastructure for country.

**Warehouse:** The Group's warehouses provide amenities for agricultural commodities, general merchandise, refrigerated goods, and other products. The sheds offer an extensive range of size, varying up to 75,000 sq. ft. for manufacturing products, processing units, and assembling products.

**Renewable Energy:** India is one of the largest country producing energy from renewable sources. Wind power generation capacity in India has significantly increased in recent years and the Group has become an active contributor in the greater success.



# At the Helm of Revolutionising Healthcare in India



**DR HARISH PILLAI**  
CEO – Aster India, Aster DM Healthcare

**Aster DM Healthcare is regarded as one of the fastest-growing conglomerates in India, Aster DM Healthcare grew into one of the largest private-integrated healthcare providers in GCC from a single clinic.**

## ABOUT ASTER DM HEALTHCARE

Aster DM Healthcare offers a complete spectrum of healthcare services with hospitals, clinics, diagnostic centres, and retail pharmacies. Aster has marked its presence in seven countries across the Middle East and India, with over 366 establishments providing world-class healthcare services on a global scale. One of the most trusted brands in the healthcare industry, the company has provided employment to over 21,000 people, including 2,970 doctors with several JCI, NABH, NABL & Canadian accredited hospitals, clinics, and diagnostic centres.

Aster aspires to advance its integrated offerings through three major divisions—Aster Labs, Aster Homecare Services, and Aster Pharmacy (through brand licensing agreement

with an independent entity) revolutionising healthcare solutions delivery with its ever innovative and ambitious initiatives. The brand's divisions are driven by distinctiveness in their growth and approach coupled with a commitment to building a healthier tomorrow. We strive to understand the dynamics of the healthcare industry with precision by identifying the ever-evolving needs of the masses. The patient-centric growth vision of the company is to venture into different aspects of healthcare—quaternary, tertiary, and secondary care multi-speciality hospitals. These include primary clinics, standalone speciality centres, medical centres, day surgery centres, diagnostic labs, wellness centres, telemedicine, online consulting, mobile clinics, aeromedical transfers, pharmacies, research, and education.

At Aster, we focus on sustainable expansion and strengthening operations by placing technology and digitization at its core to optimize operations and introduce smart solutions.

Aster DM Healthcare's upcoming projects in India include a 350-bed Aster Whitefield Hospital in Bengaluru and the expansion of Aster Aadhar Hospital Kolhapur by adding 60 new beds.

## ABOUT THE CEO

Dr Harish's expertise in hospital administration, brand management, business strategy development, quality improvement, product launches, and joint ventures led him to play a pivotal role in changing the face of the healthcare industry in India, and the Middle East & North Africa (MENA).

Dr Harish had served as the CEO of As-Salam International Hospital, Cairo—Egypt's biggest private tertiary-care hospital—for over 7 years before associating with the Aster DM Healthcare family. During his stint with the esteemed hospital, he was instrumental in implementing several high-value healthcare initiatives in Cairo.

In 2013, Dr Harish Pillai began his journey with Aster DM Healthcare Group as the CEO of Aster Medcity, Kochi. Dr Harish's impeccable leadership skills speak volumes about Aster Medcity's success as one of the best hospitals in India in a span of just one year.

Dr Harish was promoted to the post of Cluster Head at Aster DM Healthcare in Kerala and Hyderabad (comprising of 5 hospitals). Additionally, he shouldered the responsibility for commissioning the green-field projects of the group. With another promotion in April 2018, Dr Harish Pillai took charge as the CEO of Aster India, which covers 5 states with 14 hospitals (having over 3,600 beds), 9 clinics, labs, pharmacy, and home care services.

One of the most influential leaders in the Indian healthcare industry, Dr Harish Pillai is a Member of the Joint Commission International (JCI) Standards Advisory Panel; National Chair for Medical Value Travel Committee in Federation of Indian Chambers of Commerce and Industry (FICCI) and visiting faculty at Tata Institute of Social Sciences (TISS), Mumbai, Administrative Staff College of India (ASCI), Hyderabad and IIM Bangalore & Kozhikode.



# A Visionary Who Knows the Path, Goes the Path, and Shows the Path



**DR A M REDDY, MD [HOMEOPATHY]**  
Dr A M Reddy Autism Center

**Dr A M Reddy, MD [Homeopathy],  
Dr A M Reddy Autism Center, has successfully  
spent over two decades in the noble  
profession; Websites: [positiveautism.com /](http://positiveautism.com/)  
[drcarehomeopathy.com /](http://drcarehomeopathy.com/)  
[drpositivehomeopathy.com /](http://drpositivehomeopathy.com/)  
[positivedental.com](http://positivedental.com)**

**D**r A M Reddy is a renowned Homeopathy doctor in South India. He is a passionate and great entrepreneur in the Indian health sector. He received his master's degree from Bhagavan Buddha Homeopathic Medical College in 2007. As an ambitious doctor who wanted to develop a system of homeopathy, Dr A M Reddy established a chain of homeopathy clinics to fulfill his dream. However, in the quest to expand, opening branches has been the biggest risk that he has taken, but he feels fortunate enough that the risks have paid off.

A famed Homeopathic physician who had a passion and unique interest in an alternative medicine system and followed his call by completing his master's from Gulbarga University, one of the prominent universities of Karnataka, and practicing homeopathy for a decade. He started his services in his native district Kurnool and visited over 300 villages to understand the health conditions and its root cause in a better way to give the best service to the people with Homeopathic medicines as it is the best, safest, and an effective method of treating any disease or condition without any side effects.

It is a holistic medicine used to heal the symptoms and improve the overall health conditions. Homeopathic medicines are incredibly safe to use as they are made of natural resources like minerals and plants.

Hailing from an average family in Kurnool, Andhra Pradesh, Dr A M Reddy always had an inquisitive nature. This aspect of his character made him what he is today; a great doctor who treats the disease and the patient holistically. As an individual, he is a caring man and a skilled professional dedicated to simplifying what is often very complicated and confusing in health care. He is pretty confident, good at managing people, and possesses excellent communication skills.

Dr A M Reddy grew up in an agricultural family. His father [Late Ambati Suryanarana Reddy] was his first teacher. He taught the importance of hard work and believing in one's skills to be successful in life. His mother, a homemaker, introduced him to be patient, calm, and composed during challenging situations. He is married to Dr Srujana Reddy, a skilled dentist, and now the organisation's CEO.

Dr A M Reddy is the Pioneer and Director of Dr Positive Health Sciences. He started his entrepreneurship journey in the medical field by setting up a chain of clinics in Telangana, Andhra Pradesh, and Tamil Nadu under the brand name Dr. Positive Homeopathy. His passion for finding a solution to the ailments bothering people like skin conditions, respiratory issues, gastroenterology, etc. were successful. The treatment he provided was adequate, and it gave considerable relief to his patients. His success in curing these diseases helped him earn many success stories that motivated him to move forward with his mission.

Autism and Attention Deficit Hyperactivity Disorder are two conditions that are similar to each other. Children who have Autism or ADHD can have similar symptoms. This similarity in symptoms can often lead to misinterpretation of one condition to the other. Children with the conditions can have a hard time focusing. They also will have issues while communicating and

can be impulsive. Even if the symptoms shared by both the conditions are the same, they are distinct from each other. Autism is a series of developmental disorders related to each other. This disorder can affect the behavior, ability to learn, social interactions, and skills that help language acquisition. Meanwhile, ADHD impacts brain growth and development in a specific way. Many children and parents have found a positive outcome under the patronage of Dr A M Reddy Autism Center, established by Dr A M Reddy in 2016 to provide relief and care for children suffering from ASD, ADHD, and other personality disorders. He is the first Homeopath in India who carried Autism to the next level through the Homeopathy system of medicine.

His dream behind the foundation of Dr A M Reddy Autism Centre is to serve the best and effective treatment for children with the conditions. Many people think therapy is the only way to treat autistic children. However, Dr A M Reddy proved it to be wrong and introduced a natural way of treating Autism by using immunotherapy. Autism can be treated by boosting immunity, which helps in reducing the signs and symptoms of Autism, ADHD, and other personality disorders. As Autism, ADHD, or any other personality disorders are not inherited, the main reasons for developing ASD include medicated pregnancy, PCOD, overdoses of vaccines, health issues during pregnancy, Gestational Diabetes, and overmedication in under two years. He has succeeded in the same. He dispensed relief, cured many children with his extensive research and experience, and brought a smile to the face of numerous parents.

He has an excellent track record of treating almost 400 patients whose kin have been happy with the care provided for Autism by the Centre.

He aims to eradicate Autism and ADHD from society in the future and strives to achieve his goal. Dr Positive Dental contributes its services with effective treatment for thousands of patients across south India in orthodontics. Established in 2007 to provide the best dental treatment to people by providing world-class facilities, Dr. Positive Dental grew from one branch to a chain of dental clinics due to dedication and positive results. Dr AM Reddy has succeeded in establishing one of the best dental clinics in Hyderabad. The positive dental clinics have provided outstanding dental care to the patients with excellent results. This thirst for providing the best-in-class dental treatment to each and every individual is the sole motivation behind him, establishing dental clinic branches throughout Hyderabad.

Making world-class treatment facilities available to its patients with the latest treatment options in comprehensive clinical dentistry using standardized infection control measures make Dr Positive Dental successful among the general public.

Dr A M Reddy started with one branch of Dr Care Homeopathy and succeeded in establishing more than 50 branches across



**“ Dr A M Reddy started with one branch of Dr Care Homeopathy and succeeded in establishing more than 50 branches across South India. His hard work and determination made him stand first. The Positive Group is considered one of the best and effective clinics to provide simple and efficient constitutional-based homeopathic treatment for various diseases and conditions with incredible results.**



South India. His hard work and determination made him stand first. The Positive Group is considered one of the best and effective clinics to provide simple and efficient constitutional-based homeopathic treatment for various diseases and conditions with incredible results.

Dr. A. M. Reddy is a person who has embarked on a mission to bring about a paradigm shift in the way ailments are treated in our society. He is a visionary, a great leader, and a philanthropist who wants to help people. Dr. A. M. Reddy is a great doctor who treats the disease and the person as a whole. He is an exemplary doctor with a virtuous vision.

**AWARD**

**▶ Received Best Doctor Award in 2013**

# Lionism in India

Lionism emerged in India in the year 1956, and the Lions Club International grew to become one of the world's largest membership organizations in 2020 with a current membership of more than 2,86,000 Lion Members. The mission statement of the Lions Club International is "To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions Clubs". Today, India is the second largest nation with Lions Volunteers in service.



DR. NARESH AGGARWAL

The 65-year journey of Indian Lionism has been incredible with memorable milestones to cherish and rejoice for the future generations to come. Past International President Rohit Mehta and Past International President Ashok Mehta have been pillars of strength and support to this organization. The most significant and outstanding leadership of the Past International President; Dr. Naresh Aggarwal, who headed the association in its 101st year, 2017- 2018 has been a turning point in the history of the Lions, shaping the nation to be the finest service organization in the international arena. Past International President Dr. Naresh Aggarwal was elected to serve as the International President at the 100th International Convention in Chicago, This was the milestone year for the Lions of India emulating their outstanding leader, the 101st President of LCI. Hailing from Batala in Punjab, Dr. Naresh Aggarwal also serves as the Chairman and the Vice Chairperson of the Lions Club International Foundation.



LION A.P. SINGH

Another promising leader proudly representing this nation is the Third Vice President Endorsee Lion A.P. Singh who served as the International Director from 2004 to 2006. A member of the Kolkatta Vikaas Lions Club since 1984, he has received numerous awards, as well as the Ambassador of Goodwill Award.

The most ambitious Fund raising activity of the Lions Club International Foundation is the Campaign 100, which empowers Lions to reach out to mankind with generosity and unity, and aims at serving 200 million people by the end of the year 2021. Past International Director V. Vijay Kumar Raju and Past International Director Aruna Abhey Oswal empower the Foundation and Campaign 100 to a great extent serving as its Trustees. A special mention has to be made about the LCIF India COVID Funds, initiated under the leadership of Past International President Dr. Naresh Aggarwal, with the support of LCIF. The Project gained great

momentum and there was an overwhelming response by the lions in India who cumulatively contributed close to 1 million during these challenging times of COVID. These funds have helped in a long way to serve the public at large, as Grants were sanctioned to many districts in India by the Lions Club International Foundation, based on the donations received from each Multiple District. These funds were utilized to purchase Oxygen Concentrator machines that helped save lives, as they serve as an instant rescue to those patients who are denied admission in hospitals due to lack of beds. Past International President Dr. Naresh Aggarwal's efforts in procuring about 300 Oxygen Concentrators in association with the Lions Club of Netralaya Toronto was a commendable effort. These machines were distributed to the other districts, and to the patients in need.

Lions Club International Foundation is also working in collaboration with corporates and non-profit organizations for CSR activities (Corporate Social Responsibility). The CSR projects include clean water projects, sanitation, environment, Education and youth skill development, healthcare (vision & diabetes) etc.

We are so proud to mention that the Lions of this country have created a raving and significant impact with their innovative and selfless service. The numerous projects created for the benefit the public speaks volumes about their kindness towards their fellow citizens. Lions across the world have been in the forefront striving towards Humanitarian Causes such as Vision, Diabetes, Childhood-Cancer, Hunger-Relieving Programmes, Disaster-Relief and also COVID 19 service activities in recent times.

The Lions have created an everlasting impact with distinct Permanent Projects that have helped us build a healthier, happier and better world. The Lions have weaved a history of legacy with their remarkable service projects in India. Today the Lions have about 113 eye hospitals, 33 General Hospitals, 28 Blood banks, 78 Children's Health Parks, 102 Schools, and 51 Dialysis Centres across India. Imparting Quality Education has been a very commendable effort taken by the Lions empowering the future citizens of tomorrow with values and immense knowledge. Today we have about 86,000 students benefiting every year through about 102 Lions Schools across the nation. Lions Quest, A Comprehensive Training Program helps to mould and strengthen the young minds



through positive youth development programs. The 51 Dialysis Centres serve nearly 2-lakh people every year, thus saving many precious lives and helping people with chronic kidney diseases. 33 General Hospitals are a boon to the poor and needy as they treat about 11 lakh patients every year. The 28 Blood Banks help in bestowing a new lease of life to almost 4 lakh patients every year. Thanks to the 78 Children's Health Park across various cities and towns, today we can see as many as 12 lakh children with joyful faces enjoying nature abundantly. Supported by Mannapuram Finance and The Lions India Education Promotion Council, these Children's Health Parks are all designed skilfully and equipped with play area, jogging track etc. to benefit children and elderly alike.

Vision is a blessing to mankind, without which the lives of many people are plunged into darkness. 113 Eye hospitals launched by the Lions are a boon to people with eye-problems as they give better vision and help 48 lakh patients see better every year. These institutions, Hospitals, blood banks, Dialysis centres and eye-hospitals cater to the most needy and poor at nominal cost and sometimes free of cost depending on the economic status of the family.

Lions Club International also empowers women to be independent and enterprising. Today there are a lot of women "lionesses" as members and Leos (young lions), who also have their own Leo clubs and Leo activities. The Lions Clubs are the "temples" where service begins and the Lions come together to serve with unity and compassion, giving hope and impacting lives through humanitarian service projects and grants with the support of the Lions Club International Foundation.





# Committed to **Quality** and **Sustainability**



**MR BANKEY GOENKA**  
Managing Director, Pashupati Group of Industries

**Mr Bankey Goenka, Managing Director, Pashupati Group of Industries, established Pashupati Laminators in 2007; website: [www.pashupatigrp.com](http://www.pashupatigrp.com)**

**R**ich with over two and a half decades of experience in business management, Mr Bankey's expertise lies in in-depth understanding and analysis of pettiest issues to find the most feasible solutions with plausible explanations. He feels blessed to have a loving and supportive family; and attributes his father's guidance in administration and both his as well as his brother's hard work for the success of the company.

#### **ABOUT THE GROUP**

Widely known as multi-product textile manufacturers, Pashupati is acknowledged for adhering to its consistent

quality, innovation, and sustainability by following the collection, segregation, and recycling measures religiously. Their list of products includes woven fabrics for packaging goods, filler additives, recycled Polyester Staple Fibre (rPSF) with specialty fibre like reinforcement/anti-bacterial/p-acrofill/fire retardant fibre, etc, along with rPET flakes & chips, polyolefin recyclates, master batches, and synthetic yarns with **eight manufacturing plants stationed across India**. Apart from manufacturing high-quality products, the Group is into waste management as well as assisting brands with EPR compliance. The Group has over the years evolved to become competent enough to provide a meaningful contribution to the Indian industry ecosystem through its set of five businesses in the domains of Recycling, Packaging, Textiles, Master Batches, and Hospitality. The constant reinvention of the Group focuses on not just the quality and sustainability but also the affordability of their product range. The road to setting up a manufacturing unit for textile and diversified products began with less complex trading and importing business. Within the first decade of setting up the firm, they brought their dream of venturing into the manufacturing process to life with

Pashupati Laminators Pvt Ltd (Est 2007); where they manufactured woven fabrics and sacks with an initial capacity of 14,000 Ton per annum.

The Group does not only aim to reach every nook and corner of the market but also to preserve their strengths while making profitable records. Their motto remains unchanged in every scenario, that is to provide the best quality to their customers without compromising on quality in the name of affordability.

After their woven fabric manufacturing process proved to be a success, they further expanded the scope of manufacturing new and different products. A lot of thought was put into the idea before arriving at the right conclusion. The brainstorming proved to be worthy when they decided to take on a challenging role and begin manufacturing using the recycling technique. The Group's thought was in favour of the environment and for the greater good, which stemmed from the fact that being innovative and taking risks were essential for having an extraordinary impact. In the beginning, the quest to find the right technology for establishing a recycling-manufacturing unit was one tedious task since both the field and the concept were new for them but their strong-headedness helped them in overcoming hurdles and launch their sustainable line of products. **"I have always received immense support from our diligent and hardworking team members, staff, and senior management officials along with the guidance of my elders and mentors in every decision that I take.** We have been lucky enough to have not faced too many challenges but whatever problems cropped along the way we faced them together to finally reap fruitful results through our sheer hard work and collaborated efforts," said Mr Bankey.

"We at Pashupati process degraded and burnt waste using mechanical and chemical recycling techniques to produce useful PET products. We manufacture flakes from PET bottles, fiber and master batches from flakes and yarn from fiber. Having said that, the Group has built huge PET/non-PET recycling capacities in North and South India. Further, our commitment to sustainable manufacturing continues with the Group recycling most of its process waste within its manufacturing facilities to establish itself as a 'Zero Waste Group of Companies'. The Group also has the largest washing capacity in India," added Mr Bankey.



**"We at Pashupati process degraded and burnt waste using mechanical and chemical recycling techniques to produce useful PET products. We manufacture flakes from PET bottles, fiber and master batches from flakes and yarn from fiber. Group is also involved in manufacturing packaging products. Having said that, the Group has built huge PET/non-PET recycling capacities in North and South India. Further, our commitment to sustainable manufacturing continues with the Group recycling most of its process waste within its manufacturing facilities to establish itself as a 'Zero Waste Group of Companies'.**

**Mr Bankey considers his father to be his idol and role model. Speaking of his father, he said, "I have seen my father work hard since my childhood. I have been a witness to all his struggles. Seeing him toil so hard with utmost honesty has been inspiring for me and I deeply respect him for all his efforts. Our position today is a result of all his sincere efforts.** We have learnt that in-depth understanding, honesty, and hard work are the only three things that can make wonders happen. My father has always encouraged us to keep trying until we get success and never be afraid of hiccups in the way. It is because of him that we have learnt to be committed to providing good quality products at reasonable prices and also help conserve our environment so that the customers never lose faith in us."

#### AWARDS

- ▶ Best Supplier Award from Tata Chemicals Limited, 2010
- ▶ Company of the Year Award by Business Connect for admirable growth and differentiating factors, 2020
- ▶ CONCOR EXIM Star Award for:
  - Enhanced Performance Importer in the Northern Region, 2011
  - Emerging Customer Importer in the Northern Region, 2011
  - A Special Award in the Importer Category in the Northern Region, 2015



**MR RATAN NAVAL TATA**  
Indian Conglomerate

**Mr Ratan Naval Tata, Indian Conglomerate, Tata Sons, has touched innumerable lives through the products, services, and his philanthropic activities.**

The head of Tata Sons, a multinational conglomerate with interests ranging from tea to steel, is India's best brand ambassador. He is widely popular for understanding the best interests of a developing country and launching the world's cheapest car, the \$2,200 Tata Nano in 2008.

A former executive at various Tata companies, including TELCO (now Tata Motors) and TISCO (now Tata Steel), he became chairman of Tata Industries in 1981. He succeeded his uncle, JRD Tata as the company's fifth chairman in 1991. Ratan Tata's chairmanship led Tata Sons to generate huge revenues and build a software conglomerate of \$100 billion from a salt company. In December 2012, Ratan Tata at the age of 75 stepped down from the Chairmanship after completing 50 years in the group.

Post his retirement, he has invested in over a dozen startups. In addition to being the first civilian to fly an F-16, Tata remains active in the

# Synonym of Humanity

Tata Trust, the charitable organization of the Tata Group is dedicated to addressing child malnutrition, healthcare, literacy and social justice.

## INTERNATIONAL ACQUISITIONS

Tata Tea (now Tata Consumer Products Limited) acquired Tetley in 2000 for \$407 million. The brand is now sold in over 40 countries.

The acquisition of Daewoo Commercial Vehicles by Tata Motors for \$102 million in 2004 was the largest Indian acquisition in Korea.

He led Tata Steel to acquire Corus for \$12.2 billion in 2007, the largest foreign takeover by an Indian company.

Jaguar and Land Rover—two of Britain's iconic cars—were acquired by Tata Motors from Ford for \$2.3 billion in 2007. Tata was personally involved in the turnaround plan for the company, and by the end of 2017, JLR had revenue exceeding \$34 billion.

## FIGHTING THE PANDEMIC BLUES

The Tata Group initiated 1500 crore of relief for Covid-19, as well as numerous projects for various response initiatives through the efforts of Tata employees.

To assist medical workers in India, the crews visited ventilator suppliers and received installation training.

Over a thousand ventilators, respirators, 400,000 PPE kits, 3.5 million masks & gloves, and 350,000 testing kits were donated by the Tata Group.

To make testing easier, faster, and less expensive, the Tata group has invested in PCR test kit production technologies.

Tata Medical and Diagnostics has been at the forefront of attempts to develop novel diagnostic technologies and ventilators.

It will be expanded to include other medical devices and diagnostics in the near future.

Tata Motors, Tata AutoComp, and Voltas have pooled their respective design, production, and procurement expertise.

Tata Digital's Tata Bridgital platform offers a variety of services to consumers who have registered for the Aarogya Setu contact tracing app.

Another technology-driven programme, Tata Bridgital Covid Safety Services, assists businesses in safely exiting lockdown by assessing the job profile and risk levels of a company and connecting employees with medical personnel.

Medical experts were also welcome to stay at IHCL's various hotels, including the Taj Mahal Palace and Taj Lands End in Mumbai.

These rooms reduced the amount of time doctors and nurses spent commuting, minimising the risk of viral transmission. Several Ginger properties across the country have also made rooms available for quarantine.

### AWARDS

- ▶ Conferred with Padma Vibhushan in 2008
- ▶ Honoured with Padma Bhushan in 2000



# Laya Tech: The 360° Security Solutions Provider



**MR M K BALAJI**  
Founder & CEO, Laya Tech Pvt Ltd

**Mr M K Balaji, Founder & CEO, Laya Tech Pvt Ltd—a System Integration Company—has been a Cyber Security Specialist for over 2 decades now;**  
**Website: [www.layatech.com](http://www.layatech.com)**

A world traveler, speaker, and influencer, M K Balaji's childhood was full of aspirations and challenges. Brought up by his mother, she instilled in him the confidence to overcome hardships and move ahead with perseverance. His beloved wife Pradeepa is not only his strongest support but is also at the helm of managing HR matters and compliances in the Company. Balaji believes in staying down to earth no matter how successful he is. His years of struggle made him look up to people like Ratan Tata who started small but eventually built a legacy. Balaji's values form a strong foundation



and have helped him sail through adverse situations. He values as well as respects people and time, thus, he believes in celebrating his clients. To run his business efficiently, Balaji focuses on quality, commitment, customer service, and excellence.

Balaji's inner calling always pushed him to become an entrepreneur. When he saw his role models giving back to society, he desired to be capable of doing the same someday in order to add value to his life and to the life of those around him. Starting a business that was suitable, fruitful, and sustainable wasn't an overnight decision or a chance affair. It was a long, well-thought-of plan and a childhood dream that took shape gradually. "It is a magic of emotions which I have been nurturing since childhood to establish a sustainable enterprise which will grow by its quality and standards, thereby engaging astute minds and talents to do some marvel in technology and contribute to the society," said Balaji.

He identified the keys to a successful business as niche services, products variety, and addressing customers' problems within a short, stipulated timeline thereby assuring complete satisfaction. While there is a plethora of products in the market not many companies focus on client satisfaction or thrive to offer customized products that complement a client's requirements. However, at Laya Tech providing suitable products and services and adding value to them are prioritized. "We do not focus on sales instead we focus on service excellence, which helps our customers understand that we tailor our products and services as per their needs for a long and sustainable run. We can vouch for our quality, commitments, innovative products, services, values, and customer experience," said Balaji.

So far in a span of 7 years, Mr Balaji has served over 300 happy clients and delivered 200 projects successfully. Expanding its reach to overseas geographies, Laya Tech has recently opened its shop in Australia.

Challenges are synonymous with entrepreneurship irrespective of the status of a company. Patience and perseverance were the two keys as well as the biggest risks which refrained Balaji from quitting. He believes businesses do not become start and run-successfully overnight. According to him continuous efforts to touch base with the clients to gather their product requirements, feedback on services on the basis which, innovation and development can take place is essential. Undivided focus and smart capital management are Balaji's mantra of running a successful business. Earning an identifiable and dependable name in this niche space were the two biggest hurdles which Balaji overcame in this highly competitive arena. "In the ever ever-evolving techno-commercial space possessing updated and adequate knowledge to be able to add value to my client's business objectives has always been the top priority on my everyday agenda along with finding customers, sustaining and engaging them against fierce competition," added Balaji.

"To protect data against security breaches, anytime, anywhere, we create tailored suite of cybersecurity services which are in line with the business needs and offer scalable and flexible solutions against data theft, security breaches, and system failure caused by malware and other sophisticated cyber attacks. This helps in avoiding a major impact on critical business systems, and cater to industry-relevant threat intelligence & SIEM and SOC services thereby enabling you to experience next-generation cybersecurity services to secure the business and feel empowered. Leveraging our experience, we always work to ensure our clients are achieving cyber resilience and remember that they are not vulnerable," said Mr Balaji.



# Building Abodes that **Embody Magnificence**



**MR MALLIKARJUN KURRA**  
Managing Director, Samooha Projects

**Known for constructing premium gated communities, Mallikarjun Kurra, Managing Director, and N Anitha, Chairman, Samooha Projects define quality living standards with the delivery of every project; Website: [www.samoohaprojects.com](http://www.samoohaprojects.com)**

## ABOUT THE MD

Flourishing under the able guidance and experienced wings of its Managing Director, Mallikarjun Kurra—who possess extensive experience in land acquisition dealings, project funding, project designing, and sales—the brand focuses on creating aesthetically pleasing and precisely crafted buildings. Mr Kurra has so far handled about 40 high-profile projects in Bangalore, Hyderabad, and Vizag. Speaking about his expectations for the company, he said, “Our goal is to become the leading construction company for customers who understand and appreciate quality and service. We relentlessly strive to curate trusted property listings that accrue high returns on investments.”

Mr. Kurra has leveraged his years of unmatched expertise in the field of real estate to build Samooha Projects as a one-of-a-kind venture that helps fulfill the dreams of owning understated, yet aesthetically pleasing housing.

With over one and a half of experience in the field of realty, he is at the helm of swiftly sailing the Samooha ship towards sweet success.

## ABOUT SAMOOHA PROJECTS

Mastering the art of striking a perfect balance between evolving demands and emerging requirements, Samooha Projects has become a true-blue real estate mogul. The Hyderabad-based company has redefined the idea of aesthetic living at an affordable price. Samooha Projects epitomizes being a dedicated team of professionals continuously thriving to deliver optimum design satisfaction to its esteemed clientele. Understanding and appreciating quality and service is the plinth of their commitment to the creation of real and indisputable value for the future.

Construction of lavish designs in state-of-the-art landscape layouts with special emphasis on comfortable living is the brand’s promise. Their spectrum of project management services includes Construction, Loan and Registration Assistance, and Resale. Their exceptional work which does not compromise with the quality of amenities in the name of lavish living experiences was acknowledged at the ET Excellence Awards 2020-21, where team Samooha Projects was presented with the Excellence in Affordable Plotting Development Award.

In order to deliver the best of what is promised, Samooha Projects guards the project sites by installing all round compound walls that ensure the safety of the residents. The flawless BT roads with avenue plantation leading up to the Vaastu compliant plots speak volumes about their keen eye for detail and unmatched experience. Their well-thought-of projects come with a well-curated play and recreational area for both children and senior citizens.

Being one of the most trusted developers in the ever-evolving metropolitan regions of the country, the firm has so far handled 1,000 acres of developed plots, 15 apartments, and has created 10 gated communities.

The unconquered feats of success can be attributed to the perfect blend of the expertise of veteran developers and the innovative thinking of the young minds in the company.

Samooha Project’s emphasis on zero compromise with tailor-made edifices at affordable prices has not only earned the company a trustworthy name in Hyderabad’s real estate arena but has also helped in gaining business through referrals made by happy clients. The company is widely appreciated for their best-in-class services and their dedication for meeting client expectations.

## PROJECTS UNDERWAY

The employment of ingenuity to design elements is reflected in the edifices built by the firm. The company has three ongoing projects namely:

- Samooha Green Pharma Phase One
- Samooha Pharma Valley
- Samooha Golden Gate Township

## THE WAY AHEAD

Some of the most ambitious and unique projects of the company—The Samooha Green Silicon City, Samooha Green Smart City, and the Samooha Green E-City—will soon see the light of the day. Hyped to be the “world’s largest pharmaceuticals industrial park”, the proposed Hyderabad Pharma City is a prestigious project that will span across 19,333 acres with over 1000 pharma companies. Samooha Projects is planning to come up with 5 more projects in nearby locations, to build on the developments happening in line with Hyderabad Pharma City. Currently, the firm is concentrating on these big open plotting ventures, and in near future, it plans to enter into the construction of gated community apartments and villas.



**MR GAURAV BHATARRA**  
CEO, AB Education

**Mr Gaurav Bhatarra, CEO, AB Education**  
(AB Tutorials/ABERD/ My Guru)  
websites: [www.abtutorials.com](http://www.abtutorials.com),  
[aberd.co.in](http://aberd.co.in), [myguru.co.in](http://myguru.co.in)

**M**r Gaurav Bhatarra's story is well-known amongst the readers of Forbes (featured in Forbes Marquee 2020 – Modern India's Game Changers Issue). The man who left his stable abode and an international job to return to his homeland—when circumstances took an adverse turn after the demise of his father in 2000—has not only established a phenomenally successful conglomerate in Education but has also earned tremendous respect amongst all. Till date, he has mentored over 5,000 students to pursue law in India and overseas and he has successfully guided over 75,000 students/professionals across India.

He believes that when he started his life afresh in India, he did not find the opportunity instead the opportunity came to him. It was one of the biggest risks that he had taken but it also



## Creating Value in Lives...

proved to be the most fulfilling one. His commitment to quality education over monetary benefits helped him preserve the sacred essence of an education enterprise. Quoting his Spiritual mentor Dr Daisaku Ikeda, He feels education is not only the realising of an individual's inner potential but also transferring of humanity from one generation to another. He firmly believes that change in one individual can cause a change in the destiny of the nation. With that in mind he shifted his focus on his mother's—an eminent educationist Mrs Dr Anila Bhatarra's—a philanthropic initiative which she had started under the guidance of her husband Late Col RK Bhatarra (VSM). He developed AB Tutorials (ABT), an exam training vertical, and gradually diversified it into an education research and development organisation named AB Education Research and Development.

He thereafter founded My Guru an online career guidance & counselling company which has already reached out to thousands of students. He believes firmly in the innate potential of each individual and their capability to succeed if provided proper guidance.

### THE THREE VERTICALS OF AB EDUCATION

- **AB Tutorials Pvt Ltd:** Established in 1992, it is India's first Law exam training institute
- **ABERD:** Guiding and mentoring law aspirants and professionals for higher education programmes in foreign universities and work Abroad. Education consultancy and resource and research development.
- **MyGuru:** A counselling division—interfacing with psychometric assessment for school and college students to help them make aware academic and career choices, and life skills to become successful.

### LIFE BEYOND AB EDUCATION

In 2021, he founded The White Lotus International—an apparel and furnishing manufacturing company—with the objective of making underprivileged women self-reliant presently being looked after by his wife Mrs Pallavi Bhatarra. He is blessed with a loving family including two daughters. However, if you ask him what the most treasured aspect of his life, he humbly simply refers to his Nichiren buddhist practice which has always been his guiding light in life.

#### AWARDS AND FEATURE

- ▶ Featured in Forbes 2020 Modern India's Game Changers Issue
- ▶ Pride of Bharat 2020-2021
- ▶ Top 10 Training Institutes – Knowledge Review, 2020
- ▶ Coaching Institute of the Year – Higher Education Review Magazine, 2019
- ▶ Education Company of the Year – Silicon India Magazine, 2019
- ▶ National Quality Excellence Award (India's Top Law Exam Institute), 2019
- ▶ Delhi City Icon Award – Excellence in Legal Education (Radio City), 2018
- ▶ Top 10 promising Training Program in – India Higher Education Review, 2018

Since 1909  
**Bangdiwala**  
Unitree

# Bangdiwala Unitree: Rich in Legacy, Richest in Ethics



**MR JITENDRA BIHANI**  
Managing Director, Bangdiwala Agro Pvt Ltd

**Mr Jitendra Bihani, Managing Director, Bangdiwala Agro Pvt Ltd (Est 1909), epitomises the quality of establishing a trusted name with a strong foundation across Maharashtra; Website: [www.bangdiwala.in](http://www.bangdiwala.in)**

**W**hat began as a trading, importing, and manufacturing business of bangles during the British era has over the years diversified into a humungous business empire dealing in different domains. However, Mr Jitendra believes that the journey at Bangdiwala Unitree has just begun and they have several lives to touch in the upcoming years.



Born in a Marwari business family, Mr Jitendra spent his childhood in a loving joint-family of more than 50 people, listening to stories about their forefathers and their business ethics. The seeds of being a successful businessman were sown quite early in him; Mr Jitendra's formative years were spent managing his ancestral shop in association with his brother. It was where he learnt the art of customer retention, marketing, etc.

Mr Jitendra believes that being a businessman is in his DNA because he comes from a family of businessmen who have built a century-old legacy. He feels blessed to have learnt from his elders that an honest businessman may adjust with low profits but should never adjust with low quality.

"Time and again our elders ingrained in us the importance of continuing a reputation generation after generation. My childhood was filled with stories of my own kin taking the right decision, putting the customer first, paying off debt even if that happens after decades of unfortunate delay. All of this evoked pride in us to ensure that whether we survive or not 'Bangdiwala' shall be an eternal name," Mr Jitendra recounted fondly.

They first set up a stationery store named 'Choose and Pick' and then there was no looking back. The Group spread its wings across sectors such as Telecom Distribution, Real Estate, Construction, Laser Cutting, Jewellery, etc.

## ABOUT COW CART

In India, cows are considered to be holy and are worshipped. They are believed to not just produce milk but the elixir of life. While the rural population often has first-hand access to natural milk products, the urban population is slowly adopting the idea of consuming products like the countryside people. Keeping this inclination towards locally produced organic food consumption, the Group introduced Cow Cart – their premium dairy range. Bangdiwala Agro Products Pvt Ltd has taken an initiative to provide first-of-its-kind pasteurized A2 Milk from their own farm. They have over 200 Gir cows housed in the best possible environment that has been instrumental in delivering benchmark products. At Cow Cart, modern sciences are combined with Ayurveda practices to create products that boost immunity and bring home a serene environment. Indians are once again warming up to the idea of our ancient knowledge standing the test of time with foreign researchers acknowledging the power of Ayurveda.

Cow Cart delivers what it promises and does not use the words, "organic" or "pure" just for the sake of making their brand sound fancy. Sharing his motivation behind the venture, Mr Jitendra said, "We produce Indian products using the science of Ayurveda due to its proven efficiency. Every product that we produce speaks volumes about the pride that we take in being an Indian."

Expanding their milk-product line, they introduced other products such as ghee, paneer, curd, and lassi. As a result of the heart-warming responses received from their consumers of organic products, the Group forayed in household cleaning utility items. The idea was developed keeping in mind the promise of providing a holistically healthy and organic environment. The products are made from cow waste and have no added chemicals.

The incense sticks so produced do not just fill the environment with pleasing fragrance but also clean the environment as per Vedic studies. Cow Cart is self-sufficient for producing products of multiple uses and interests.



**MRS SHRADDHA (SARDA) BIHANI**

The product quality speaks volumes about its purity and authenticity. Taking the concept of 'Make in India' forward, the brand is due for expansion to the international shores of Dubai, America, and Europe.

Mr Jitendra attributes the success of the brand to his wife Mrs Shraddha (Sarda) Bihani. She has been at the helm of all creative tasks in all of his business ventures. The aesthetic package designing and marketing efforts of Cow Cart have been her brainchild.

**THE LEGEND OF BANGDIWALA GROUP**

For Mr Jitendra Bihani the beauty of the journey at Bangdiwala Group lies in the fact that they have witnessed several crests and troughs and yet have never compromised on their work



ethics. The Group has braved numerous storms and it has always emerged stronger and shinier due to their sheer determination and sincere hard work. Over the years, their honesty and commitment have been appreciated by their consumers and has led to the diversification of the Group.

Jitendra Bihani is one of the few Builders in Ahmednagar who have significantly contributed to improving the living standards of the town by dealing in the luxury housing segment.

"Legacy is not what I did for myself. It is what I am doing for the next generation" – this quote left a lasting impression on Mr Jitendra. This ethos was the premise in the establishment of M/S Sitaram Sukhdev Bihani, a distribution firm owned by simple hands but strong minds, and his forefathers, in 1909.

From 1909 to 2021, the firm has adapted to the inevitable process of evolution and has kept up with the changing scenarios of the market. It is now known as Bangdiwala Unitree, which continues to operate with the same principles and ethics at its core.

Another venture by the Group, called Shubh Labh Vaastu centers around the idea of never compromising quality standards. It has earned a popular name in the real estate market with the help of their team of interior designers, architects, and technicians associated with their housing plans, who leave no stone unturned in giving the customers the best housing experience. They are the sole leaders in the luxury home segment in Ahmednagar.

Constructing someone's dream home gives them a great sense of satisfaction and happiness. They have successfully completed many commercial projects, which are now the benchmark of quality in the city. Offering the best facilities and creating sustainable designs, the company tries to be at the forefront of housing and commercial business complexes construction.

**CONTRIBUTIONS TO SOCIETY**

Bangdiwala Unitree firmly believes in the idea of philanthropy. Accepting their social responsibilities towards the under privileged class, Mr Jitendra Bihani actively participates in many social activities and functions as the Trustee of Sitaram Sukhdev Bihani Charitable Trust, Panjrapol Gau Rakshan Sanstha, Khakhidas Baba Maheshwari Math Trust, Maheshwari Pratishthan, Mahesh Seva Nidhi Trust, Pradesh Maheshwari and Manavta Aadhar Foundation.

"I take pride in my father's name and so every year we have a state level competition, "Seth Shamsunderji Bihani (Bangdiwala) Katha Kathan". Doing good deeds is necessary; acknowledging them is essential. Sitaram Sukhdev Bihani (Bangdiwala) Vishesh Karya Uplabdh Puraskar (awards) is given to 12 exceptional personalities who contribute for the betterment of society in Business and Social Services every year, in association with Maharashtra Pradesh Maheshwari Mahasabha," said Mr Jitendra.



**AWARDS AND RECOGNITION**

- ▶ Best Business House by Lokmat
- ▶ The Excellence Award by Sakal Group
- ▶ Featured in Top 40 Luxury Builders in Maharashtra





**ARUN LODHI, PULKIT AGRAWAL, AND BIMAL REBBA**  
Trell Experiences Pvt Ltd

**Arun Lodhi, CTO; Bimal Kartheek Rebba, COO; and Pulkit Agrawal CEO, Trell Experiences PvtLtd (Est 2017) are all co-founders of a one-of-a-kind lifestyle app where creators share meaningful lifestyle videos; Website: [www.Trell.co](http://www.Trell.co)**

#### ABOUT THE TRIO

Pulkit Agrawal, who hails from Jaipur, is an Electrical Engineering graduate from IIT Bombay (2016). He is the only engineer in his family of finance professionals and his love for coding began as early as the age of 8. He began making prototypes of bookkeeping apps to make the accounting process simpler for his family business, using coding languages such as C++. He worked at Qualcomm briefly and filed for a technology patent there. He also started a Home Automation Solutions firm called 'Personify' which got into the finals of Eureka!, the E-Cell of IIT Bombay, and received an angel cheque.

Bimal Kartheek Rebba, is an MBA from NITIE, Centre of Industrial Excellence; and a Gold Medallist in ECE Engineering from JNTU. He founded ScienMine (a data collection app for tier 2 and 3 cities) and gained experience as Lead Consultancy at ITC, GE, and Infosys. Born and brought up in a Telugu-speaking environment of Hyderabad, Bimal recognised the importance of diverse cultures and languages when he moved to Mumbai for his first job. Forever passionate about content, Bimal has been part of the Telugu film & entertainment industry, taking up both cast and crew roles since the age of 18.

Arun Lodhi is a hardcore techie and a Chemical Engineer from IIT Bombay. A recipient of Technical Roll of Honor, Best Office Bearer, and Technical Person of the Year for exemplary contribution in IITB, he co-founded the home automation start-up called 'Personify' with Pulkit before Trell. Born and brought up in a middle-class family in Jabalpur, he could be described as an inquisitive kid. From watching documentaries to reading books and gazing at the stars, Arun was always

# The Ultimate Lifestyle App

seeking knowledge, however and from wherever he could.

#### ABOUT TRELL

The genesis of Trell can be traced back to the identification of a dearth of meaningful content and limited opportunities for a non-English-speaking consumer base. Now India's largest social commerce app for users to create and consume relevant lifestyle content in their regional language, the Trell community is over 100 million Indians strong. Through videos created by creators, who share their stories, recommendations and product reviews on the platform, people from across the country are able to make informed purchase decisions around beauty, personal care and wellness products, which they can buy directly from Trell Shop. These creators or KOLs (Key Opinion Leaders) share their personal experiences of using their favorite products and services that users can watch and buy on the platform itself in 8 regional languages. Through the power of an engaged community and familiar, culturally-relatable stories, Trell is bridging the gaps in the current ecosystem. The 3-5 minute long vertical videos help disseminate informative content in engaging ways, with shoppable links taking them to the Trell app's in-built Trell Shop.

Trell has become a key matchmaker between Brands, creators, and users, and is on a mission to build a trusted ecosystem where millions of Indians can become micro-entrepreneurs and earn a sustainable source of income on the internet. With Trell, the KOL's from tier 2 and 3 cities are creating content and turning it into a profession while niche D2C brands are empowering over 40 million Indians to establish small businesses and become micro-entrepreneurs with a sustainable source of income, creating significant growth in the economy.

#### AWARDS

- ▶ Economic Times Best Workplaces for Women 2021
- ▶ Times 40-under-40, 2021
- ▶ The application won The Best Technology Start-Up of the Year award at the Times Business Awards 2020
- ▶ Start-up 2021 award for "Top Community Builder Start-up of the Year", presented by Business Ex
- ▶ Trell was also adjudged as 'Top 10 Promising Start-ups Worldwide' by Startupbootcamp 2016 (Europe's Largest Business Accelerator)
- ▶ Trell is the only start-up from India among the 20 shortlisted for the finals of the Worldwide Mobile UX Awards, 2017
- ▶ Gold Award for Best Lifestyle Social Commerce App in the Mobexx 2020 at Award Summit 2020 by Adgully
- ▶ Golden Mi Award for India's No1 Lifestyle App by MI
- ▶ National Awards for Excellence in Digital Marketing at the 11th Edition of CMO Asia for Best Mobile App – Lifestyle by CMO Asia
- ▶ National Awards for Excellence in Digital Marketing at the 11th Edition of CMO Asia for Best Brand Marketing Campaign - #CSKMillionStrong by CMO Asia
- ▶ Best Use of Technology in the 10th Edition of Entrepreneur Awards 2020 by Entrepreneur India



**DEEPIKA CHALASANI, Clinical Nutritionist, Mind-Body Transformation Coach**

**Deepika Chalasani, Clinical Nutritionist, Mind-Body Transformation Coach, and Co-Founder, Fit4life India (Est 2012), has spent a decade practicing exclusively in the nutrition space; Websites: [deepikachalasani.com](http://deepikachalasani.com), [fit4lifeindia.com](http://fit4lifeindia.com)**

**D**eepika Chalasani quit a successful run in the corporate world at 39 to start another career from scratch. With no background in the nutrition profession and guidance, she turned a new leaf and built a new business. The testimony of her success is that today, several doctors are her clients and several nutritionists recommend her.

After having a successful career in HR, Training, Performance Management domain with industry giants like ITC and Wipro she moved to consulting in the behavioural assessment, performance management, and earning & coaching domain. At the age of 35, she was coaching CEOs of fortune 500 companies, designing learning and development initiatives, behavioural assessment strategies, identifying top talent in companies, and performance improvement strategies. At 39, she was travelling around the world when her health gave up. The weight that she had gained during her pregnancies had become difficult to lose with the corporate lifestyle and family health issues like BP, cholesterol, borderline diabetes, knee pain, palpitations, etc began to trouble her. Being a mother of two children, she could not afford to risk her well-being.

# Harmonising the Body and the Mind

Her temperament had begun to affect her children and popping pills for every other problem was just not the solution she was looking for. She recognised the importance of nutrition and an active lifestyle for a successful career and good productivity. She began studying nutrition to lose weight sustainably. She not only lost 34kgs but also got back to health with all the vitals being under control. She related with several Indians struggling with similar issues and decided to become a friend in need. Deepika considers her father and mother as her inspiration because they have both re-invented themselves at the age of 80 and 70 respectively. Her father Subba Rao and she spend hours on researching everyday to provide sustainable and realistic solutions that support the client's lifestyle across the globe. She also decided to get coached by her father, who at a ripe age of 60 pursued his masters in nutrition and had been researching the uniqueness of Indian health conditions for over a decade and reversed his and my mother's health conditions. Her father has recently set up a food processing plant where production of super healthy foods is underway.

In the past 9 years, she has completed several courses such as Eating Psychology. Besides being India's first Mind-Body Eating Coach, she holds prominent and unique certifications in the realm of nutrition, mind, body, and holistic wellbeing. Some of these include Fellowship in Clinical Nutrition, Post-graduate Diploma in Nutrition & Dietetics, Weight Management, and Lifestyle Specialist, Fitness Nutrition Specialist, Certificate in Food & Nutrition, Diploma in Nutrition & Health Education; Trainer, Master Practitioner in Neuro-linguistic programming (NLP) certified co-founder of NLP - Dr Richard Bandler, NLP Coach, Enneagram Practitioner and a Masters in Psychotherapy and Counselling.

## ABOUT FIT4LIFE INDIA

At Fit4life India, over 2 decades of research on unique physiological, psychological, and cultural characteristics of Indians that are unique has been done to reduce the client's allostatic load through detailed analysis of blood reports, lifestyle, and food habits. Thereafter customised programmes are curated to make long-term sustainable health a reality. Regular blood tests are done to check the progress. They combine the latest developments in the field of health and nutrition by following Indian and international authenticated research agencies like CADI, Lancet, WHO, etc, coupled with ancient Indian wisdom and yogic sciences. For a long-term, sustained transformation, they collectively work with the mind and body because they believe '50% is what we eat' and '50% is who we are as an eater'. Over the years, Fit4life India has successfully helped thousands of Indian families across the globe with:

- sustainable and healthy weight loss
- reversing/reducing metabolic disorders like diabetes, BP, Uric Acid, PCOD/PCOS, Fatty Liver, Thyroid, etc
- improving digestive and gastro-intestinal health with issues such as migraines, IBS, and food intolerances
- reducing inflammatory and auto-immune ailments like rheumatoid arthritis, psoriasis, etc
- improving the fitness and recovery levels of many athletes who actively participate in marathons, ocean swimming, and ironman competitions
- improving skin health and help get rid of acne, pigmentation, etc
- managing eating disorders like emotional eating, stress eating, binge eating, comfort eating with ease, etc

### AWARDS AND RECOGNITION

- ▶ Most Trusted Nutritionist Award
- ▶ Top 10 Nutritionists in India
- ▶ Leadership Awards - Best VP of Hybad (West) region in BNI
- ▶ Prominent position: Co-Convenor for health & wellness of CII-IWN

# Leaving an Indelible Mark on Indian and Foreign Cinema



LATE IRRFAN KHAN, ACTOR

The late actor Irrfan Khan, who went on to win audiences in India and abroad, is fondly remembered for bringing back filmgoers to the originality of discerning, unconventional films.

From playing an inspector to a wealthy poet to a quiet and studious immigrant in America, the Late Irrfan Khan was an Indian actor who cemented his legacy as a versatile and method actor on screen. His stellar performances took him beyond Bollywood, to play characters in big production American and British films. With a career spanning over 30 years, the actor took home numerous accolades, including the coveted National Film Award, an Asian Film Award, and six Filmfare Awards.

## FILMOGRAPHY

Making his debut in *Salaam Bombay!* (1988), where he played a small cameo after his role was cut short, the actor hit a rocky start, which nevertheless strengthened his resolve. After acting in a few Film and Television Institute of India student films such as the Sandeep Chattopadhyay-directed *Reconnaissance* (1990), he was picked for his breakthrough starring

roles in the mainstream films *Haasil* (2003) and *Maqbool* (2004). This was followed by his critically-acclaimed performance in the book-turned-movie *The Namesake* (2006), which made him known worldwide. He went on to pick up memorable roles in films like *Life in a... Metro* (2007) and *Paan Singh Tomar* (2011). And continued starring in leading roles in movies like *The Lunchbox* (2013), *Piku* (2015) and *Talvar* (2015), all diverse films, which amazed audiences and critics alike.

## BOX OFFICE AND OVERSEAS SUCCESS

His success in Bollywood, and at the box office, brought him to the notice of Hollywood. There, he landed supporting roles in blockbuster Hollywood franchise films like *The Amazing Spider-Man* (2012), *Jurassic World* (2015) and *Inferno* (2016). He also played a supporting role in the Academy-nominated film *Life of Pi* (2012). His other impressive performances were in the films *Slumdog Millionaire* (2008), *New York* (2009), *Haider* (2014) and *Gunday* (2014), and the TV series *In Treatment* in 2010. To date, his highest-grossing Bollywood film was the comedy-drama *Hindi Medium* (2017), whose sequel, *Angezi Medium* (2020), marked his final film appearance.

## UNTIMELY DEMISE AND LEAVING A LEGACY BEHIND

Irrfan Khan's soaring career ended with his untimely demise in 2020. After being diagnosed with a neuroendocrine tumour in 2018, the actor breathed his last on 29 April 2020, when he died from a colon infection, at the age of 53. From his humble beginnings to blockbuster fame, the actor earned praise from critics and actors in India and abroad. Khan was well-liked among his peers, with established names keen to work with him.

While the actor did not carry the typical Bollywood superhero persona, it was precisely that uncommon circumstance, coupled with his astute script selection and excellent acting, that brought him to the fore.

Despite entering mainstream films, the actor retained his humble roots. He was ready to work with young filmmakers and challenge himself as an actor, even after being courted by prominent filmmakers. He did not let fame cloud his judgement, turning down big names, when the roles did not appeal to him or due to prior commitments. He also did not shy away from small roles if they did justice to the over-arching plot of the film.

A year after his demise, Irrfan Khan is still fondly remembered. The actor was recognisable for his expressive eyes that captured the nuances and emotions of the character he was playing. His penchant for bringing characters to life and his commitment to the craft of acting have enshrined him forever in the hearts of audiences and filmgoers.

## AWARDS

- ▶ Filmfare Award for Best Actor for *Hindi Medium*
- ▶ Awarded the Padma Shri—India's fourth highest civilian honour in 2011
- ▶ Posthumously awarded the Filmfare Lifetime Achievement Award in 2021
- ▶ Shared the National Film Award for the Best Actor for *Paan Singh Tomar*
- ▶ Won the Screen Actors Guild Award for Outstanding Performance by a Cast in a Motion Picture for *Slumdog Millionaire*
- ▶ His film *The Lunchbox* won the Grand Rail d'Or at Cannes Film Festival; received a BAFTA nomination, and became his second-highest-grossing Hindi film

# Sparking Confidence Through Oral Hygiene



**PROF DR NEAL BHARAT KEDIA**  
BDS, MDS, FWFO, FICD  
Consultant Orthodontist

**Prof Dr Neal Bharat Kedia, BDS, MDS Orthodontist, Director of Kedia Orthodontist & Dental, is known to be a patient-friendly and experienced dentist. He is a Professor in the Department of Orthodontia, Buddha Institute of Dental Sciences & Hospital, Patna**

**B**orn in Bihar, Dr Neal Bharat Kedia moved to the United States from 1987 to 1996 to pursue his higher studies, before coming back. He did his dentistry in India and finally opened up his own practice in Patna, alongside working as an Orthodontist at his alma mater in the same city. Today, Dr Kedia also provides consult as an Orthodontist at various hospitals and clinics. After almost 20 years in the field, it is his patient-friendly and easy-going attitude that helps put his clients at ease.

As his way of giving back to society, Dr Kedia has successfully organised several dental awareness camps and treated patients for free. He is also very involved in numerous social service works and does his bit to donate and improve the quality of life of those less fortunate than him.

## EARLY YEARS

Living in Bihar in the 1990s was not safe and due to the paucity of good quality education in the state, his parents, like countless others, decided to send their son abroad, to live with his paternal aunt and father's relatives in Phoenix, Arizona. It was after his father's health took a turn for the worse, that he decided to move back as he was the only son with three younger sisters to look after. That was a rough phase in his life, but he decided to help out his father and mother and got settled in India. It was then that he took up dentistry and went on to pursue a higher degree in the field.

## BACKGROUND

After pursuing his BDS from Buddha Institute of Dental Sciences Hospital, Dr Kedia went on to complete his MDS in Orthodontics & Dentofacial Orthopaedics from DAV Dental College & Hospital. Dr Kedia specialises in Dentofacial Orthopedics (jaw correction) during growth and development, Orthognathic Surgery, Orthodontic Treatment, Jaw Orthopedics, Myofunctional Orthodontics, cleft lip and palate treatment, prevention/interception of malocclusion using oral braces/clips and appliances, and trained for clear aligners. He has also trained in the latest techniques of orthodontic treatment, including Lingual Orthodontics, Indirect Bonding, Implants & Adult Orthodontics. Recently, he also got certified for performing Invisalign treatments. Today, Dr. Neal Bharat Kedia is a well-known dentist based in Patna. For a few years, however, he had shifted his base back to the US, where he worked at the Merchants Dental Office in Arizona.

Overall, Dr Neal Bharat Kedia has amassed over 20 years of experience in the field, practicing medicine in various hospitals and clinics. In addition to his affiliation to many hospitals, Dr Kedia is professionally active in other ways too. He serves as a Professor at Buddha Institute of Dental Sciences & Hospital, along with acting as a Senior Consultant Orthodontist at various dental clinics/centers and hospitals in Bihar, West Bengal, and Uttar Pradesh. He has taken advanced Orthodontic course on Tweed Edgewise Technique at International Tweed Foundation, Tuscan, Arizona, USA in 2018. He has been invited as guest speaker at various national and international conferences.

Apart from his social work, in his free time, Dr Kedia enjoys indulging in sporting activities. He held the post of secretary of the basketball association in Bihar from 2001 to 2009, after having led the state school basketball team as captain and plays cricket, tennis, and netball.

## ASSOCIATE MEMBERSHIPS

- Member of Indian Orthodontic Society
- Member of Orthodontic Study Group of New Town Kolkata
- Member of American Association of Orthodontics
- Fellow of World Federation of Orthodontist
- Member of Tweed International Foundation

## AWARDS AND ACHIEVEMENTS

- ▶ National Dental Excellence Awards by Prime Time, 2016
- ▶ International Health Care Awards by Time Cyber India Pvt Ltd, 2016
- ▶ Editor of Journal of Clinical in Dentistry, 2013
- ▶ Convenor of Patna Orthodontic Study Group, 2015
- ▶ Best Orthodontic & Dental Clinic, 2016
- ▶ Best Dentist in Marwari Chikitsa Seva Samiti, 2015
- ▶ Best Dental Surgeon Consultant in Patna, 2016

# The Growth Boosting Digital Agency

## CAREER BRIEF

Having completed his Master's in Strategic Business from the University of Portsmouth, UK, SaiKalyan Chakravarthy Anupindi is now pursuing an MBA from Narsee Monjee Institute of Management Studies, Mumbai, towards his journey of continuous learning and self-development. He credits his valuable educational experiences to helping him build his career in an in-demand and competitive industry. He particularly flourished in Marketing Management & Research methods, that made him well-suited for his current leadership role as Founder and CEO of Filesie, where he oversees marketing teams pan-India.

In the early days of his career, he worked for a Singapore-based FMCG company, selling their inventory in South India. This is when he developed an interest in research methodology and moment strategy to make a huge sale, which ultimately pushed him to pursue higher studies in the UK.

In 2008, working as a marketing consultant for a Fortune 100 Japanese company in the UK gave him a whole new work experience, especially in the way one treats one's colleagues or subordinates. Working for a Japanese company gave him the opportunity to learn more about being a leader than a boss. It helped him learn skills that were not part of any regular soft-skill development program.

## ENTREPRENEURIAL JOURNEY

SaiKalyan's experience handling teams and assuming leadership roles at a very young age took him on his current never-ending Entrepreneurship Journey. The decision to become an entrepreneur in 2013 changed his life as a professional. He thanks his wife Sowjanya Tata for her encouragement and faith.

## THE BEGINNING

In August 2013, SaiKalyan quit his high-paying corporate job to explore his dream of becoming an entrepreneur. Start-up culture was gaining momentum in those days. He was unclear of where to start, so went back to the basics, i.e., research. Using surveys as the primary source of data, research was conducted among the SMB sector, and the outcome was mind-blogging.

There was a gap identified in the way the SMBs operate, primarily to generate business, i.e., exposure on the digital front and its benefits. This resulted in the opportunity to explore inbound marketing techniques using his past exposure in digital marketing in the UK. Finally, Filesie got registered on 7th Feb 2014.

## INITIAL CHALLENGES AND OVERCOMING THEM

Being CEO is the most challenging task for a first-generation entrepreneur, especially in an industry that did not have traction in those days. Hiring was a major challenge. During their early days, they failed due to lesser focus on digital marketing as a career option. While on the one hand, customers were open to trying digital avenues for convenience, the risk appetite among clients was too low.

SaiKalyan states that he looked for inspirations in unexpected places, such as cooperative banks and their model of acquiring customers. His company encouraged customers to experiment with digital at a fraction of the cost. This resulted in them completing 200+ projects in the first 5 years of the company's journey.

## BUSINESS STRATEGIES

His business strategy begins with the basics: connecting with the customer to understand their short-term goals and long-term objectives. Based on this feedback, his company prepares the desired personas to execute the marketing strategies.



**MR SAIKALYAN CHAKRAVARTHY ANUPINDI**  
Founder and CEO, Filesie Systems (I) Pvt Ltd

**Mr SaiKalyan Chakravarthy Anupindi, Founder and CEO, Filesie – The Digital Agency, has been running his company successfully for the last seven years and helping small businesses grow;**  
**Website: [www.filesie.com](http://www.filesie.com)**

## FOCUS AREAS

"My focus is to help understand the small and medium-sized B2B enterprise business on the advantages of being online and having their presence on the web, and to utilize their full potential," says SaiKalyan.

## OFFERINGS

- Growth Driven Design
- Digital Marketing (Full-Stack)
- Performance Marketing
- Bloggers Outreach
- Social Media Marketing

## AWARDS

- ▶ Honoured with Excellence in Inbound Marketing by Indy Wood Business Awards in association with Government of Telangana
- ▶ Received E4M OOH 40-under-40 Award, 2020
- ▶ Top 10 Leaders in Marketing Agency by CEO Insights Magazine, 2021

# Hailed as the God of Indian Cinema



**MR RAJINIKANTH**  
Indian Actor

**Mr Rajinikanth, Indian Actor has been a popular household name for decades and is worshipped by his fans in the south Indian states.**

**S**hivaji Rao Gaekwad popularly known as Rajinikanth, is a leading star of Tamil cinema. His success in Hindi, Telugu, and Kannada movies is unimaginable. He has won several awards for his exceptional performances in over 150 films.

Before foraying into the romantic genre of cinema with K Balachander's 1975 Tamil drama, Apoorva Raagangal, he had a brief phase of portraying antagonistic characters in Tamil films. Rajinikanth is so popular and respected that his inspiring story of 'from rags to riches' has been featured in the Central Board of Secondary Education (CBSE) syllabus—a lesson titled From Bus Conductor to Superstar—making it a one of a kind.

The role model of many is not only recognised for his consistently outstanding performances but was also named one of the most influential persons in South Asia by Asia Week. Due to his mass popularity, he was also named as the Most Influential Indian of the Year in 2010 by Forbes India.

## NOBLE CONTRIBUTIONS TO SOCIETY

Rajinikanth's work has not just been restricted to cinema per se but has gone beyond the realm of the silver screen. His philanthropic indulgences have no boundaries:

2002: As a revolutionary he protested against the Karnataka Government's decision to not release Kaveri River water into Tamil Nadu. He also donated INR 10 million towards a plan to interlink the Indian rivers.

2015: The superstar of South Indian cinema came forward to help the rain-hit victims of Tamil Nadu by contributing an amount of INR 10 lakh to the Chief Minister's Public Relief Fund.

2014: He helped the victims of Cyclone Hudhud in Andhra Pradesh by donating INR 5 lakh to the Andhra Pradesh Chief Minister's Relief Fund dedicated to relief and restoration works. He displayed sensitivity and love towards his country made by cancelling his birthday celebrations during the Chennai floods. He donated a whopping amount of INR 10 crores to carry out relief operations and requested his fans to celebrate his birthday by extending a helping hand towards people in such dire times.

## DIVINE INTERVENTION

Being associated to his cultural roots he donated a large sum of money towards illuminating a few gopurams at the famous Sri Arunachaleswarar Temple in Tiruvannamalai.

Rajinikanth, the god to lakhs is the biggest superstar that a cinema-crazy India has ever seen. He is literally worshipped by his fans and people make temples in his name. His stylized dialogues and screen mannerisms are legendary. Rajini's career is recounted by Naman Ramachandran's biography of him in meticulous detail, tracing his incredible contribution to the cinematic journey from his very first film Apoorva Ragangal in 1975 to memorable forays into Bollywood like Andhaa Kanoon, Hum, and many others.

## AWARDS

- ▶ Felicitated with the Dadasaheb Phalke Award at the 67th National Film Awards
- ▶ Honoured by the Government of India with the Padma Bhushan in 2000 and the Padma Vibhushan in 2016
- ▶ Conferred with the Centenary Award for Indian Film Personality of the Year at the 45th International Film Festival of India in 2014
- ▶ The South Indian Film Artistes' Association presented him with the Kalaichelvam Award in 1995
- ▶ Given the M. G. R. Award in 1989 by the Tamil Nadu Government
- ▶ Received the Kalaimamani Award in 1984
- ▶ Received the Chevalier Sivaji Ganesan Award for Excellence in Indian Cinema at the 4th Vijay Awards



**PRIYANKA CHOPRA JONAS**  
Indian Actress

**Priyanka Chopra Jonas, an Indian Actress has left her imprints in several domains of the entertainment industry and has made India proud with her internationally acclaimed works**

**P**riyanka Chopra Jonas is not just a well-known Indian Actress but she is also a singer and a film producer. One of the highest-paid actresses of India had aspired to study aeronautical engineering.

After she won the Miss World crown in 2000, offers from Bollywood began pouring in. She debuted in a 2003 film titled The Hero: Love Story of a Spy. Since then she has dazzled at the box-office with hits like Andaaz (2003), Mujhse Shaadi Karogi (2004), Fashion (2008), Barfi (2012), Mary Kom (2014), and Bajirao Mastani (2015) amongst many others. She received critical acclaim for her

# Plain to Paramount

breakthrough performance in the 2004 thriller Aitraaz. The Bollywood belle established herself as a popular leading lady in the franchise films such as Krrish and Don.

Beginning 2015, she spread her wings and mesmerized the Hollywood industry with her performance as Alex Parrish in Quantico (the ABC thriller series). Her wedding to American Singer and Actor Nick Jonas gained huge media coverage.

Her production company Purple Pebble Pictures was launched with an aim to promote regional Indian cinema such as the acclaimed Marathi film Ventilator (2016), which was produced under her banner.

## GESTURES OF GENEROSITY

As Priyanka gained popularity she put it use rightfully. She voiced the concerns of the masses and talked about prevalent social issues such as environmental problems, women's rights, and gender equality. She associated with UNICEF in 2006 and was appointed as the national and global UNICEF Goodwill Ambassador for child rights in 2010 and 2016. She also supported an NGO to celebrate World Autism Day on December 3. Over the years she has worked for the health and education of underprivileged children in India.

During the horrendous second wave of the COVID-19 pandemic she started a global fundraiser called GiveIndia to help the people of her country. She posted a video on social media talking about the grim situation and the pain that the country was going through during the pandemic. In her video, she highlighted certain points of concern such as the shortage of ICU beds and meager oxygen supplies across the nation. In her heartfelt appeal, she wrote, "Whatever you can spare, truly makes a difference. Nearly 63 million people follow me on here, if even 100,000 of you donate \$10, that's \$1 Million, and that's huge." She stated that the proceeds would directly go to COVID-19 care centers, quarantine centers, and oxygen generation plants.

Further she requested people across the world to come forward and do their best to help improve the situation. She urged people to use their resources as much as possible and save lives.

## AWARDS AND ACHIEVEMENTS

- ▶ Crowned Miss World in 2000
- ▶ Five-time winner of the Filmfare Award
- ▶ Won the National Film Award twice
- ▶ Conferred with Padma Shri Award in 2016
- ▶ Named as one of the Most Influential People in the World in Times Magazine
- ▶ Listed amongst the World's 100 Most Powerful Women by Forbes



**MR SARAT CHANDRA T**  
MD, Sarat Chandra IAS Academy

**An alumnus of IIT Madras and a Master in Public Administration, Sarat Chandra T, Managing Director, Sarat Chandra IAS Academy (Est 2016), has been mentoring civil service aspirants for half a decade now; Website: saratchandraias.com**

The man who himself has successfully cleared several competitive exams—IIT JEE, NDA, IFOs, SBI-PO, SSC CGL—and has shared his first-hand experiences and expertise with his students. Before establishing his own academy, Mr Sarat worked as a faculty for UPSC Civil services—teaching subjects like Geography, World History, Internal Security, Economics, and Ethics with

special focus on answer composition and essay writing— in Delhi and produced several ranks.

### ABOUT THE ACADEMY

It is the only academy to offer Inter and Degree education with IAS coaching. The Academy for UPSC Civil Services Exam aspirants understands that every student is different and thus, the coaching is provided in three different formats.

- A one-year coaching programme for fresh graduates
- A two-year integrated course where Intermediate education (Junior College) is provided with IAS Foundation; this also prepares students for exams such as CLAT, IIT HSEE, IPMAT, AILET, etc
- A three-year integrated course where a BA or BSc degree is provided with UPSC coaching

The coaching is provided through both offline and online mediums by expert faculty. Occasionally, the institute also has guest lecturers such as UPSC toppers, IAS/IPS/IFS/IRS officers, etc on-board. In addition, an expert team prepares Study Material, Current Affairs, Prelims and Mains Test Series which are taken by several students across India.

Currently, the Institute has students from 16 Indian states studying at their Vijayawada Branch. Their subsidiary division, Sarat Chandra Banking SSC provides coaching for exams like SSC CGL, RBI, RRB, IBPS, EPFO, SEBI, IRDAI, CAPF, CDS etc. They boast of an impressive record in Indian Forest Service, CAPF and many other competitive exams as well.

The Institutes USP lies in its offerings such as a daily study planner, personal mentorship, practicing Mains answer writing, AI-based exam simulation, and daily classes in both English & Hindi medium. Being a teacher who himself teaches almost all the subjects; Mr Sarat has been extremely instrumental in not just preparing detailed study material but also hand-picking every faculty member. The Academy focuses on three major pillars—Learn, Practice, and Revise. Mr Sarat personally clears his students' doubts and instills confidence in them. He also conducts regular meetings with the faculty to streamline classes in a way that makes every subject interesting and easy to understand.

Though there is cut-throat competition in the competitive exam coaching industry, the Academy managed to earn a trustworthy name through their results. Mr Sonu Sood, who is known for his philanthropic deeds, collaborated with Sarat Chandra IAS Academy for providing free UPSC Civil Services Coaching to economically backward meritorious students across India.

Since, UPSC Civil Services coaching academies are centered around the capital city, the aspirants from South India found it difficult to access quality coaching. Also, students often desire to start as early as at Intermediate level so that their chances of cracking the exam increase significantly, thus, to bridge this gap Sarat Chandra IAS Academy was established.

Mr Sarat believe that the care with which they mentor every student and results they get will surely take the Academy to greater heights in the future.



**AWARD**

▶ Sarat Chandra IAS Academy won the Times Excellence Award



# MEDESUN-The Global Medical Coding Consultancy



**DR SANTOSH GUPTHA MERIYALA**  
CEO, Medesun Healthcare Solutions

**Dr Santosh Gupta Meriyala, CEO, Medesun Healthcare Solutions is an experienced medical coding trainer and auditor; Website: [www.medesunglobal.com](http://www.medesunglobal.com)**

## ABOUT MEDESUN

Taking charge of one of the most important aspects in medicine—Medical Coding and Health Information Management (HIM)—Medesun trains medical coders to acquire, organise, and maintain electronic as well as paper-based records in order to cater to quality medical services. The Covid-19 pandemic has resulted in a steep increase in demand for medical coders as research and decision making is facilitated by the study of medical statistics.

The HIM industry is also responsible for the evaluation and coordination of information with experts and physicians about treatment. This includes administration of medication at the right time, retaining or discharging the patient, and keeping a check if a patient is given proper treatment. The HIM industry is now transitioning from the conventional paper-based system to an electronic system where all the information will be easily available and organised. Digital documentation of every patient's visit and

assigning of medical codes as per HIPAA, AMA, WHO, CMS, AHA standards of coding are the key aspects of medical coding.

The HIM is pivotal to healthcare industry as it checks the quality of treatment given to every patient, ensuring that there are no medical mistakes or fragmented delivery system, they also ensure high drug safety and proper maintenance of information system.

Medesun provides consultancy services, HIM, Medical Coding, ICD-10 and 11 Coding Consultancy, Singapore, Australia Medical Coding Jobs assistance. MEDESUN offers a fellowship programme on Health Information Management. It is called the Fellowship in Health Information Management (FHIM). This program covers a number of things. Students learn healthcare insurance, tumour/cancer registry, HL7 messaging, revenue cycle management, US healthcare system, healthcare data analytics, HITECH law, maintaining electronic medical records and documentation.

Extending the scope of services under HIM fellowship programme, it has been designed provide adequate manpower for challenging work, networking, and opportunities for future growth, professional development, and extensive practice.

## MAINTAINING SAFETY AND QUALITY STANDARDS

HIM prioritises data standardization for quality and safety programmes of patients. Creating, maintaining, and utilizing data standardization is essential for facilitating common understanding among organisations when analysing information and developing reports thereby providing its users with comparable and reliable information to work with. HIM also practices data analysis and output using critical thinking to draw conclusions about quality of patient care. Since it helps in standardizing treatments based on evidence collected; imparting high-end care is made possible and the scope of adverse situations or misses is minimised.

The foundation of HIM rules is laid on data governance. A group of experts has been designated for decision-making for healthcare management, who develop a structure to enforce rules through auditing, compliance, education, and technology training. This includes the organisation's inventory of resources as well as the technique of analysing, controlling, managing, and organising information. HIM experts are extremely cautious of data maintenance and capture validation in order to create an environment where the integrity and quality of healthcare data is preserved with utmost care.

## THE MAN BEHIND MEDESUN

A world record holder in Medical Coding and Billing—Dr Santosh Gupta has 45 certifications credited to his name. His certifications include:

CCS-P, CCS, CPC, COC, CIC, CPC-P, CRC, CCC, CPCO, CANPC, CPB, CPMA, CEMC, CEDC, CIMC, CFPC, CUC, COBGC, CPCD, COSC, CPRC, CPEDC, CHONC, CENTC, CRHC, CGIC, CASCC, CGSC, CSFAC, CCVTC, RMC, RMA, CMBS, CMRS, CSCS, CSBB, FCR, FNR, FOR, CHA, CHL7, AHIMA Approved ICD-10 Trainer, and HIMAA ICD-10-AM Coder

Dr Gupta has so far trained over 5000 medical coders, placed in India, USA, UAE, KSA, Ireland, NZ, Singapore, and Australia, working at notable positions. His passion for medical coding and sheer hard work helped him in clearing board exams in medical coding and be certified by AAPC and AHIMA-USA. Dr Gupta has paved way for a billion-dollar US healthcare BPO industry.



# Eat Healthy, **Live Healthy**



**DIVYA GANDHI**  
Founder & Director, Diet n Cure

**Divya Gandhi, Founder & Director, Diet n Cure began her entrepreneurial journey in 2013 and possess a decade long experience in healing by imparting education about right eating habits; Website: [www.ntdivyagandhi.com](http://www.ntdivyagandhi.com) App: Diet n Cure**

**A** true blue Delhiite, Divya attributes her success in a profession that contributes to making society healthier to her upbringing in a modest and humble, yet highly educated household. "My earliest childhood memories are of growing up with strong family, social, and cultural values," recalls Divya. A hard working and sincere person, Divya completed her graduation with flying colours. She feels blessed to have found a supportive husband and in-laws who always encourage her to follow her passion. An avid reader and traveler, Divya is also a doting mother to a teenage daughter, who shares her mother's interests.

## **ABOUT DIET N CURE**

Diet n Cure epitomizes the true spirit of its name - providing tailor-made diets and holistic cures for a healthy life. Incepted with a noble and futuristic idea of bringing wellness and correcting unhealthy eating habits, the company is run under the expert supervision of Divya. Her well-qualified band of nutritionists guides the esteemed clientele of Diet n Cure with meticulously designed customized diet plans. The Company believes in the dietary requirements of each individual client and works accordingly. So far, the company has supported nearly 10,000 satisfied customers including television artists, sports professionals, homemakers, corporate honchos, etc in their quest for a healthy life.

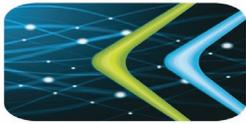
What began as a personal journey to lose post-pregnancy weight turned into an entrepreneurial journey for Divya. Identifying with people who were dealing with similar problems as she, Divya found her true calling and decided to turn her passion into her profession. With a keen insight she realized that a healthy diet, lean looks and complete well-being was the next big thing in the market. Divya also understood that each individual client will present a unique challenge to her. Hence, a teenager battling with PCOD/PCOS will require a different plan than say a housewife suffering from diabetes. Similarly the case of a person with a sedentary lifestyle will be quite different from a person fighting abnormal weight gain. Hence, she pursued further studies in this field to strengthen her knowledge and enhance her expertise, so that she could give her best services to each of her customers.

Being a first generation entrepreneur, who had been brought up in an environment where a regular 9 to 5 job was considered a more secure income option, it took a while for Divya to prepare herself for the big leap. Attaining the desired level of security as a working woman took time as the complexities of a self-run venture were in abundance. Also, since the industry was still in its nascent phase, people were not very comfortable with the idea of seeking profession help for dieting and nutrition. The hurdles in the way and challenges posed by various factors at various stages in the business, particularly at the operational level were aplenty. But, Divya tackled them all with great patience and genuine care, and soon reaped favorable results.

The P2P model adopted at Diet n Cure stems from a strong belief that personalized approach is vital in understanding the needs and challenges of every individual in order to customize the right diet based on a scientific approach. A dedicated team works round the clock on queries posed by clients and prospects from across India and abroad. Prudent supervision of the day-to-day operations has helped Divya run a successful venture and provide guaranteed satisfaction to all her clients. She takes great pride in the fact that Diet n Cure has a large percentage of referred customers and she credits it to the USP of her brand – a holistic and personalized approach for every individual.

## **AWARDS AND FEATURE**

- ▶ VLCC Certificate of Excellence, 2012
- ▶ Brand Achiever Award for Upcoming Nutritionist/Dietitian, 2015
- ▶ Highest reviewed, registered Nutritionist on Practo in Delhi



# Healthier Skin, Happier People



**DR RAHUL PILLAI,**  
Medical Director and Chief Consultant

**Dr Rahul Pillai, Medical Director and Chief Consultant, Kkris Skin Care Centre and Laser Clinic has been successfully treating his patients for over a decade now; Website: [www.kkrisskincare.com](http://www.kkrisskincare.com)**

**B**orn in Kerala and brought up in Bangalore, Dr Rahul Pillai received his degree in medicine from I.M. Sechenov First Moscow State Medical University. This was followed by a host of specialised degrees—MD-DVL (Gold Medallist), MD-General Medicine (Russia), MD-Physician (India), MRCPS (Glasgow), FAAD (USA)—from various national and international institutions.

After training under some well-known Dermatologists and Plastic surgeons in India, Dr Rahul pursued his training in the field of Aesthetic Medicine and Surgery in Munich (Germany) and Beverly Hills (Los Angeles).

Before setting up his state-of-art skincare and laser centre in a small town called Chalakudy, Dr Rahul had served as Assistant Professor at Medical College in Kochi. Offering high-end laser treatment, Kkris Skin Care Centre and Laser Clinic made an international level of high-end laser

treatment possible in Kerala at extremely affordable prices. The Clinic has not only gained popularity nationally but has also gained global recognition in the field of Dermatology & Aesthetics.

Dr Rahul's journey in the field of Dermatology and Aesthetic Medicine began when he came across an article about the top 5 medical graduates in the USA who had opted for Dermatology speciality. In 2005, Aesthetic Medicine was beginning to gain popularity, however, it was only accessible for the elite due to its cost. Dr Rahul identified the gap in demand for luxury treatment for beautification and its cost-effectiveness. Thus, he risked investing in the setup with the faith that it would reap him rich results and help him earn satisfied clients in the future.

"Investing a huge amount into lasers from America into the field of Aesthetics in a small town like Chalakudy was definitely a risk when it wasn't a popular field in Kerala. It took me five long years to establish the clinic as one of the top centers in Kerala. In this expedition my family and my mentor Prof Dr Ganesh Pai have been my pillar of strength. Though ,the challenges continue to crop up in the way with more and more non-medicos/ dermatologists entering this profession; the key to stable success lies in constant evolution and practice," said Dr Rahul.

## **KEY OPINION LEADER FACULTY MEMBER, SPEAKER, AND COURSE CONDUCTOR FOR:**

- 5-Continent Congress, Barcelona, since 2014
- DASIL—Dermatology and Aesthetic Surgery International League, USA, since 2014
- FACE—Facial Aesthetic Conference and Exhibition, London, since 2016
- IMCAS—International Masters Course on Ageing Science, Paris, since 2017



## **AWARDS AND RECOGNITIONS**

- ▶ One among the three students chosen for their academic brilliance to meet the then honourable Prime Minister of India Shri Atal Bihari Vajpayee on this visit to Russia, 2003.
- ▶ Gold Medallist and University Topper for Dermatology, Venereology and Leprosy, Pondicherry University, 2010.
- ▶ Awarded as International Fellow of American Academy of Dermatology (F.A.A.D) in 2011.
- ▶ Inducted as a Member in the American Academy of Dermatology (AAD) and the American Academy of Dermatology Association (AAD/A).
- ▶ Awarded MRCPs from The Royal College of Physicians and Surgeons of Glasgow in 2020
- ▶ Awarded Scholarship and speaker at the 35th Annual Congress of International Society of Dermatologic Surgery, Jerusalem, 2014.
- ▶ Awarded Fellowship and invited speaker at The 12th European Academy of Dermatology, Venereology Summer Meet held in Valencia, 2015 and at The 14th EADV spring symposium in Brussels, 2017.
- ▶ Scholarship winner and Rising Star Award recipient for the Best Young Dermatologist and Speaker at the 23rd World Congress of Dermatology, held in Vancouver, 2015 by The International League of Dermatological Societies and World Congress of Dermatology.
- ▶ Awarded scholarship at the 24th World Congress of Dermatology, Milan in 2019; appeared as faculty and speaker at the same event for the DASIL session.
- ▶ Elected as Nominating Committee Board Member for DASIL-USA for the year 2018-19.
- ▶ Elected at International Advisory Board Member for DASIL, Mexico, 2020 and 2021.
- ▶ Elected as Joint Secretary in Indian Association of Dermatology, Venereology and Leprosy, Kerala State Branch for the year 2020-21.
- ▶ Nineteen International Scientific Publications to his credit till date.

# An Exemplary Serial Entrepreneur and Branding Expert



**MR S K SAHU**  
Serial Entrepreneur & Branding Expert

**Mr S K Sahu, Serial Entrepreneur & Branding Expert has been leveraging his experience and expertise as an accomplished brand builder and strategist by sharing his talent and wisdom with various brands and helping them grow.**

Appreciated for his valuable contributions, not only by budding entrepreneurs but also several celebrities and well-known personalities from different walks of life, S K Sahu is an independent entrepreneur, mentor, and strategist who has over two decades of extensive hands-on experience in the branding, sales, media, and publication industry. With a postgraduate diploma in Foreign Trade and an MBA degree, Mr Sahu has been responsible for revolutionising entrepreneurship and brand marketing ideologies.

Coming from a defence background, he began living a strictly disciplined life at a very

young age. This way of leading his life has played a pivotal role in his success and has been instrumental in setting up multiple companies in the areas of publication, branding, pharma, entertainment, and other advisory services.

Mr Sahu has featured in various television shows and magazines on entrepreneurship and branding. S K Sahu will soon be launching "SKS Speaks", a YouTube initiative, where he would be mentoring upcoming entrepreneurs by sharing new business concepts and providing end-to-end guidance to the ones who require it. For him, "Time is not Money, Time is Life."

## NOTABLE WORK DONE SO FAR

Mr Sahu has functioned as a consultant for more than 300 brands dealing in a diverse variety of domains such as Education, Real Estate, FMCG, Healthcare, etc. Over the years, he has extended his consultation expertise and guided more than 100 entrepreneurs who are earning over 1 crore per annum. He has explicated and executed over 200 events such as award shows, networking events, beauty pageants, sports events, seminars, conferences, etc across India and abroad. He has also conceptualised and produced more than 100 corporate TV shows telecasted on different A-grade news channels such as Times Now, Zee Business, ET Now, NDTV etc. His brilliance and achievements have been recognised by several media organisations and he has featured in various print and electronic publications such as Forbes India, Zee, TOI, NDTV, etc. Mr Sahu has also spoken at many prestigious platforms like ASSOCHAM, London Parliament, and PhD Chamber of Commerce & Industry.



**Mr S K Sahu receiving an Award from Mr Kalraj Mishra**

## AWARDS AND ACHIEVEMENTS

- ▶ Honoured at the British Parliament in London, UK
- ▶ Hosted a networking event at the British Parliament to celebrate PM Narendra Modi's election victory
- ▶ Felicitated by Honourable Shri Kalraj Mishra
- ▶ Awarded as the Creative Person of the Year by Ms Kangana Ranaut



# Promising Quality, Improving Economy



**DR UPENDRA K JAIN**  
Chief Executive Officer

**VEENA KANWAR**  
Managing Director

**Dr Upendra K Jain, Chief Executive Officer; and Ms Veena Kanwar, Managing Director, Indivirtus Healthcare Services (P) Ltd. (Est 2018), have spent over 25 years in their respective domains, taking on a variety of roles; Website: [www.indivirtus.com](http://www.indivirtus.com)**

Dr Upendra K Jain and Ms Veena Kanwar both come from middle-class families, where education was always prioritised.

Dr Jain possesses over 15 years of experience in marketing drug products and holds a doctorate in Pharmaceutical Chemistry. At 50, he decided to take on an entrepreneurial journey. A thoughtful observation and discussion with his colleague at Pharmacy College and now MD of Indivirtus, Ms Veena, on the scope of Pharmacovigilance, Toxicological Risk Assessment, Medical Billing & Coding, and Medical scribe led to the establishment of the company.

Starting a local CRO business using the decades-long industry experience was a natural step. His sincere and untiring efforts were recognised by Mr Manoj Sharma, a well-known industry leader who gave them a direction to start with Toxicological Risk Assessment and today, Indivirtus is the leader in the industry having served over 20 international and more than 120 domestic clients in just 3 years.

## ABOUT INDIVIRTUS

Offering cost-effective solutions to Healthcare, Insurance, Data Management, and Book Keeping industry, the Company helps in maximizing efficiency and boosting business.

The state-of-art facilities and fully secured migration framework offered by the Company for pharmacovigilance, health economics and outcome research, clinical trials, bioavailability studies, medical billing, insurance claim processing, maintenance of accounts receivables, generating and sending reports to the client, etc., ensures complete client satisfaction. Team Indivirtus is dedicated and comprises of highly experienced professionals

for documentation using high-end software to provide speedy solutions and data security.

Starting afresh as an entrepreneur is always a risk. To add to it, the well-established competition in the market makes the chances of survival even bleaker. In the beginning, they started working from a car at a cafeteria parking of Punjab University in Chandigarh. It took the first six months of hard work, patience, and perseverance to finally begin reaping the fruits of their efforts. However, it was not the end of challenges in the way of establishing their brand as a popular household name. Another challenge was following some complex government policies for the approval of clinical studies. Further acquiring an English language-proficient team from science, pharma, and medical graduates & postgraduates who are adequately trained in GCP and other regulatory guidelines was a task because of the dynamic nature of developments in the industry.

Breaking the shackles of traditional CRO, Indivirtus Healthcare Services brings multidisciplinary experts from a wide range of industries together in a close-knit consortium. The state-of-art facilities offered with a unique blend of talent makes the fast-growing company break free from routine projects and allows them to effectively solve the most complex problems arising in the life cycle of a pharmaceutical product. Headquartered in Chandigarh, India, Indivirtus Healthcare Services has seen tremendous year-on-year growth due to its clients' appreciation of the customization they receive, reliability of results, and exemplary customer service.

## AWARDS

- ▶ CEO Insights—Company of the Year in 2021
- ▶ Listed amongst Top 10 Clinical CROs of India by SwiftnLift Media and Tech LLP in 2021
- ▶ Bharat Vikas Award 2016 for outstanding contribution in the field of education
- ▶ Award of Honour in 2010 presented by Governor of Punjab for organizing a blood donation camp with the highest amount of donation in a single day



# Creating Milestones in Navigation and Communication Technologies



**MR SUMIT KATYAL, Pioneer in Bringing GPS Technology to Indian Consumers**

**Mr Sumit Katyal, Founder & Director of ASIM Navigation India Pvt Ltd, established the company in 1998 with its headquarters in New Delhi. The company has completed 23 successful years in the industry. Website: [www.asimindia.com](http://www.asimindia.com)**

A qualified automobile engineer by education, Sumit Katyal had a knack for technology since early childhood. Born and brought up in a family of engineers, he turned his educational expertise in professional success. Mr Sumit feels blessed to be living in a close-knit, loving, and supportive family. With over two decades of entrepreneurial experience in different domains, as a serial entrepreneur, he guides budding businesses and establishments at the national as well as international level. Apart from his professional achievements, Mr Sumit is a motorsports enthusiast, who is a regular at car rallies and motorsports events, some of which he organizes and sponsors himself.

### TALKING ABOUT THE BUSINESS

Mr Sumit started the company two decades

ago with a single focus – to bring the latest and the best of GPS products to the Indian market. His exposure and early work experience in the European petroleum industry had given him considerable experience in geo-spatial applications, and he felt that Indian companies and the Indian consumers do not have easy access to the latest GPS tech. As a result, ASIM Navigation was born, and is one of the key pioneers in India for geospatial technologies, data collection and survey. ASIM now represents several national and international brands and has also begun manufacturing of communication and other allied products as a registered company under the MSME and start-up India initiative by the Government of India. BRUTFORCE - Made Tough, an indigenous brand under M/s ASIM Navigation India (P) Ltd was launched with the mission to create more employment opportunities.

As a first-generation businessman, the biggest challenge was arranging for funds to keep the business up and running. To establish a sustainable business, it is important to have appropriate financial aid and advice, which banks usually fail in providing. However, with the experience gained over the years, making deals and setting up businesses has become easier. Mr Sumit credits the success of his business to his father's knowledge and skills of complying with government procedures and documentation, which was an unexplored arena for him.

Over the years, the company's compliance and commitment have helped them gain the trust of their customers. Though the after-sale services of products can be quite a task as the OEMs are located at remote locations, the company makes sure that they deliver the best of the promises made. Mr Sumit believes that if a customer is investing hard-earned money and faith, he deserves to get what he has paid for. "A client is of great value to us and Thus, I am more of a professional consultant and adviser to my customers, who educates the customers in detail and gets the SOPs/ KRAs signed in advance from both the parties to designate responsibilities before any disputes," he added.

### ADORNING DIFFERENT HATS AS A SERIAL ENTREPRENEUR

- CEO of M/s Young Engineers, the product consolidators/aggregators; website: [www.youngtech.co.in](http://www.youngtech.co.in)
- Director-Founder of M/s Spirit of Outdoors (P) Ltd—accessories for adventurous—dealing in products and services for outdoor sports and activities; online shopping portal: [www.spiritofoutdoors.com](http://www.spiritofoutdoors.com)

### AWARDS

- ▶ Felicitated with Certificate of Excellence and Start-up Excellence Award for Start-up of the Year (Communication & Navigation Technology) at India Excellence Award & Summit, 2017
- ▶ Received Editor's Choice Award for Emerging Small Business of the Year at Small Business Award, 2017
- ▶ Honoured with Skill India Entrepreneurs Award 2018 for Fastest Growing Brand of India in Communication & Technology
- ▶ Conferred with Award of Honour at National Conference on Role of Geospatial Technologies to Bridge the Rural and Urban Divide, 2018



# Sustainable Weight Loss with Desi Diet

**B**orn and brought up in a middle-class household of Faridabad, Sai has been fond of experimenting in the kitchen since her childhood days. While she desired to become a chef someday, her parents wanted her to become a doctor. Thus, she amalgamated the two wishes and chose to become a dietitian. She holds a degree in Nutrition and a post-graduate diploma in Public Health Nutrition.

## ABOUT THE VENTURE

Established in 2014 with the aim to exclusively provide traditional Indian diets with a twist, the clinic has served more than 20,000 clients across 42 countries through her comprehensive online diet programme. When Sai started off, she came across a common pattern and line of thought popular amongst people that imitating the West could help them lose weight faster. Drinking fancy tea, eating just oats, skipping carbs, and consuming raw/boiled veggies have never been the solutions to losing weight and maintaining it in the long run.

Sai believed in the treasure of Indian meals, which has all the nutrients for our body in adequate quantity. Thus, she began designing diets for her clients, which did not affect their eating habits drastically and also suited the Indian taste palette. Her twisted versions of regular Indian recipes gradually became popular and helped her clients achieve their desired weight as well as maintain it in the long run. She gave the word 'dieting' a new meaning with her healthy versions of day-to-day Indian recipes. Through her YouTube channel, she has been trying to reach the masses and deliver a message that healthy can also be tasty.

Sai's biggest challenge was the stereotypical assumptions which people had about the Indian diet and losing weight. She is one of the most popular dietitians on social media who inspires people not just to follow a Diet but imbibe a healthy lifestyle. Some of her viral recipes include Bread Pakoda, Makhana Chaat, Eggless Cake, Murmura Tikki, and many more.

Over the years she has helped thousands of people break free from unsustainable ways of losing weight like salt-free, gluten-free, dairy-free etc by constantly making people aware through her informative videos.

Sai Mahima derives her motivation from the love and support she receives from her clients. Being a catalyst in helping her clients Defeat lifestyle disorders like PCOD Thyroid Diabetes pushes her to be better each day. "I believe in not just giving my clients a diet, but a lifestyle that they can sustain throughout their lives. If by having roti, sabzi you are able to shed 3-4kgs a month then why do crash dieting and ruin your metabolism in the process?" said Sai Mahima.

The USP of Sai Mahima Dietary Consulting lies in its prompt and helpful customer service. The customer service teams at the clinics are equally passionate about serving customers as is Dietitian Sai Mahima herself. The challenges faced by the clients are thoroughly studied before delivering a customised plan for each individual. The diet plans so formed are not too fancy and do not include expensive food items.

**DIETITIAN SAI MAHIMA, Founder, Dietitian Sai Mahima Dietary Consulting**

**Dietitian Sai Mahima, Founder, Dietitian Sai Mahima Dietary Consulting; Website: [www.dtsaimahima.com](http://www.dtsaimahima.com) Youtube: [www.youtube.com/c/dietitiansaimahima](http://www.youtube.com/c/dietitiansaimahima)**

**“ Sai Mahima derives her motivation from the love and support she receives from her clients. Being a catalyst in helping her clients Defeat lifestyle disorders like PCOD Thyroid Diabetes pushes her to be better each day. "I believe in not just giving my clients a diet, but a lifestyle that they can sustain throughout their lives. If by having roti, sabzi you are able to shed 3-4kgs a month then why do crash dieting and ruin your metabolism in the process?"**

## AWARDS

- ▶ Awarded Best Dietician in Gurgaon, 2018
- ▶ Received Best Dietician in Delhi NCR Award, 2019



**RAHUL ERAGULA**  
Author

**Envisioning his writings to inspire and uplift people searching for their true identity, Rahul Eragula, an author, pens his experiences to help the ones who share a similar story to his; Website: rahuleragula.com**

**R**ahul Eragula hails from Anantapur and calls Hyderabad his home in India, but he enjoys moving across the world where opportunities take him. Born and brought up in a loving and humble household, Rahul graduated with BBA from EThames Degree College and further pursued his MBA (International) from Deakin University, Australia. He was brought up in a faith filled home and was always encouraged to live an exemplary life, however like all those people who made reckless decisions in their early adulthood, he made his own devastating

# The Story Weaver

ones himself, which affected him deeply and it forced him to question his very purpose in life.

He finally found his true calling in the art of telling tales. He began writing stories with the aim of making a difference in his readers' lives. For Rahul, the idea of becoming a writer wasn't centered around the thought of just becoming well-known, it was to help people who were struggling with problems like identity crisis, loss of faith, and commitment issues. He launched his first book titled 'The Essence of Role Contentment in Corporate Leadership' in 2016. He has been keeping busy with some exciting projects and can't wait to share them with his readers.

Rahul comes from a background of STEM professionals with no prior training or exposure to a creative field like writing. The dearth of expert advice made the path even more challenging to tread on for Rahul. He counts himself blessed as he believes that God helped him sail through and pulled him out of dreadful situations. Along with a career in writing, Rahul currently works at Amazon in the Human Resource Department. There is cut-throat competition in the writing industry and thus, Rahul understands that it is essential to be unique. He aspires to touch lives through his writings by being that author for his readers from whom they can expect an account of the most honest presentations of real-life experiences.

From his experiences so far, Rahul has learnt that sometimes opportunities approach people, while at other times people themselves have to put in efforts to walk up to an opportunity and make the most of it. He attributes the strength to make the right choices in his life to Jesus and the love of God. Rahul recalls being too high-headed to ask for help or acknowledge his decisions which failed him, but the ever-present God did not ever leave his side. He said salvation found him even when he wasn't seeking it and now that he has received it, he wants to share this gift with the world through his writings and empower his readers.

## AWARDS

- ▶ Most Inspiring Business Leadership Author of the Year by Right Choice Awards, 2021 - 2022
- ▶ Most Distinguished Young Academic Researcher of the Year by Education Excellence Awards, 2021 - 2022
- ▶ Preeminent Young Aspirant Award by IRSD Awards, 2020
- ▶ Young Researcher Award by I2OR Awards, 2018
- ▶ Bright Researcher Award by IRTD Awards, 2017
- ▶ Recognition of Excellence in Business Leadership by the Bizz Awards, 2016
- ▶ Recognition of Excellence in Marketing Management by the Bizz Awards, 2016

## Committed to Sports and Sportsmanship



**MR KAMLESH KUMAR SHUKLA**  
MD and CEO, Professional Tennis Academy

**Mr Kamlesh Kumar Shukla, MD and CEO, Professional Tennis Academy, Metro Zone Health Services Pvt Ltd, and Assurx; Website: [www.professionaltennisacademy.in](http://www.professionaltennisacademy.in) / [www.metrozonegroup.com](http://www.metrozonegroup.com)**



### AWARDS & ACHIEVEMENTS OF TENNIS & SOFT TENNIS

- ▶ Best Ranked 7th in India AITA men's ranking
- ▶ Men's State Open Champion at age of 15 (1996)—an all-time record in UP
- ▶ Qualified for the ATP Challengers and achieved world ranking in 1999
- ▶ Won 7 ITF titles (Seniors Tennis)
- ▶ Earned a total of 75 titles; won 6 national gold medals in various events
- ▶ Won two bronze medals at the German Open in doubles and mixed doubles
- ▶ Represented India at World Soft Tennis Championship (2015), Asia Cup (2016), Asian Games (2018), and Korea Cup
- ▶ Felicitated with Best Player of the Year (GGSC) and Player of Year Award (DDUGU)
- ▶ Received Chairman Award (AMU)
- ▶ Recipient of Laxman Award, Uttar Pradesh
- ▶ Awarded HPCL Petrol/Diesel/Gas filling Pump (Ambedkar Nagar) and IOCL LPG Gas Agency (Meerut) for being an outstanding sports person

Displaying dedication and hard work Kamlesh Shukla began playing tennis at the tender age of 13. Mr Kamlesh gets his inspiration from his father, Pandit Harivansh Shukla and his idol is Boris Becker, former world No. 1 tennis player from Germany. Mr Shukla started practicing ten hours a day against a wall at Syed Modi Railway Stadium in Gorakhpur. In 1992, he began his professional training at Guru Gobind Sports College, Lucknow, and earned his first title at the age of 15. Mr Kamlesh not only represented India in the World University Tennis Championships but is also the only player who has represented India in both Lawn and Soft Tennis.

Kamlesh Shukla Professional Tennis Academy (KSPTA) is known for tennis training and fitness training for all sports. The facilities are at par with European academies. The players are assessed, their progress and vitals are recorded, and they are trained for international level championships. facilities include certified professional trainers, clay courts with floodlights, drill's ball machine, ATP speed gun (280kmph) from USA, Australian Spin-fire Pro 2 Ball Machine (130kmph), a fully equipped indoor and outdoor gym, crossfit training centre, physiotherapy room, Korean recovery massage machines, a biomechanical analysis center, dietary assistance. The academy also houses CBSE schools with boarding facilities.

They have also trained players for Davis Cup, National Champion, Asian Champion, IPL, Ranji including Laxman Awardee like - Siddharth Vishwakarma, Nitin Sinha, Dhruv Agarwal, and Shanish Mishra. They are working with promising and potential junior players like Ryann Singh, Shourya Singh, Adya Mishra, Jubilee Khothari, Pranav Mishra, Aditya Sahu, Ravinesh Rai, Poorvi, Aditi Mittal, and Dev Ojha.

As the owner of a tennis academy, it is important for Mr Shukla to keep upgrading the coaching techniques as per the latest competition and provide his students with the best possible exposure. "My motto is to nurture the budding talent of the country and help them bring gold medals for the country," said Mr Kamlesh.

Their sports organization LPTA is headed by Santosh Yadav Sani (MLC), and President Gaurang Rathi (IAS), where they sponsor the talented players of all sports and organise many district-, state- and national-level tournaments. Kamlesh Shukla has organised many national tournaments with the help of Rajnish Jaiswal. He has completely sponsored the National and Asian Champion Siddharth Vishwakarma. Mr Shukla has provided him the best of tennis coaching, fitness training, boarding & lodging, tennis kit, and tour expenses. The Academy also provides free fitness training to talented cricket players Navneet Yadav, Shobit Tiwari and tennis coaching to Pranav Mishra and Nitin Sinha (Asian Campion).

Metrozone Health Services India Pvt Ltd is another company which has been established under the able leadership of Kamlesh Shukla and Rajnish Jaiswal. During the pandemic period, as a part of CSR activities, medicines, sanitizers, N95 masks, and PPE kits were distributed amongst security and police forces across several cities in India. Additionally, they have been sponsoring medicines to pregnant women in large quantity in tribal areas of India. To support the education of unprivileged and poor children across all schools of Kargil and Western Ladakh, large quantities of stationaries and books are also sponsored on regular basis.





# Making Rehabilitation Easier



**DR SALMAN SHAIKH**  
Founder & CEO, Metafix Ortho Pvt Ltd

**Dr Salman Shaikh, Founder & CEO, Metafix Ortho Pvt Ltd (Est 2019) is a PhD holder in Biomechanics; Website: [metafix.io](http://metafix.io)**

**B**orn and brought up in Satara, Maharashtra, Dr Salman has been close to nature since his childhood. As a child, he was inquisitive and spent a major portion of his day in his grandfather's garage. Activities such as gardening (which is symbolic of nurturing) and playing with machines and electronic gadgets kept him occupied. Inspired by philanthropic activities of Indian business tycoons, Dr Salman chose to follow in their footsteps by making a difference through his company's offerings.

His over 13 years of research in biomedical devices and product development finally bore fruits in the form of his start-up in healthcare, sustainable energy, and technology development. Making the best use of his education and pursuing his interests, Dr Salman established Metafix Ortho Pvt Ltd with an aim to make affordable and technologically advanced rehabilitation solutions for amputees. His company focuses on UN's Sustainable Developmental Goals (particularly:

good health and well-being, and industry, innovation and infrastructure) and he himself has been a part of the Stanford Seed Spark Program that partners with entrepreneurs in emerging markets to build thriving enterprises that transform lives, throughout Africa and South Asia.

## ABOUT METAFIX ORTHO

The organisation provides customised solutions in orthosis and assistive mobility. They have a wide range of solutions to cater to the needs of the people dealing with orthopaedic and physical rehabilitation problems. Some of their products include hand and foot braces, clubfoot braces, solutions for scoliosis, foot, and ankle problems, and assistive mobility for paediatric patients (especially the ones suffering from Cerebral Palsy), and Exoskeletons. The company also extends help to surgeons in surgical planning and surgical guides' design.

Technology is at the core of the company. To provide customised solutions for the patients, they use CAD designing, 3D Scanning, 3D Printing, and advanced Carbon Fiber manufacturing techniques. The hands and brains behind the organisation are all experienced professionals such as Design Engineers, Biomechanics Experts, Physiotherapists, Prosthetists, and Orthotist Engineers. An extension to their services includes the presence of their consulting units at multiple hospitals in Pune, Mumbai, and Satara.

Sharing an anecdote from the time Dr Salman identified the opportunity he said, "In 2011 while I was seeking research fellowship at a reputed rehabilitation centre in Pune, I came across an amputee who was complaining about the quality of the knee prosthesis provided to him. The chief surgeon then discussed with me how the lack of R&D in technology is restricting the rehabilitation process of amputees. It was then I decided to pursue a PhD in rehabilitation. The research in the journey helped me identify the opportunity and understand its potential for the betterment of society."

Venturing into a field that was dominated by international giants was a risk in itself. The lack of R&D at the local level posed a great threat to the company's survival. However, Dr Salman with all his will and passion resorted to aligning the interdisciplinary fields and bridging the gap between engineering design, medicos, and patient consulting to provide a consolidated solution platform.

The challenges, however, did not end with establishing the company. Validation and trials were some major hurdles in the way to success but their aggressive and constant approach towards developing better designs and refining them resulted in producing a line of 16 products, ready for prescription by doctors. They have tied up with colleges and hospitals to market their products and make them reach the right people.

Metafix Ortho is a technology-driven start-up and thus, the development unit never stops reinventing and improving the products and services. They not only aim to provide the best rehabilitation solutions but also try to make them affordable.



3d printed hand brace



3d printed insoles



**MRS SABIYA RAHAMAN**

**Mrs Sabiya Rahaman, Founder & Proprietor, and Ms Aisha Shaikh, PR Head & Managing Member, Socialite Ayurveda: Natural Cures (Est 1991) have collectively spent over 3 decades in offering natural solutions to beauty problems;**  
**Website: [www.socialiteayurveda.com](http://www.socialiteayurveda.com)**  
**IG: [instagram.com/socialiteayurveda](https://www.instagram.com/socialiteayurveda)**  
**FB: [facebook.com/socialiteayurveda](https://www.facebook.com/socialiteayurveda)**



**MRS SABIYA RAHAMAN & MS AISHA SHAIKH**

# Sharing the Gift of Ayurveda

The mother-daughter duo—Sabiya Rahaman and Aisha Shaikh—is truly an embodiment of women empowerment. While Mrs Sabiya began her entrepreneurial journey in 1991, her daughter Ms Aisha joined her in her journey after completing her MSc degree two years back. Recalling her early days in the industry of natural cures, Mrs Sabiya said, “I started young in every aspect of life. Coming from an affluent and renowned family in Kolkata, I was ambitious as a teenager. I started small but the business soon became a sensation PAN India. I was married young but I have always prioritised education and thus, I gained a lot of expertise in my field before and after Socialite Ayurveda : Natural Cures was established.”

Mrs Sabiya believes that she has received her valuable life lessons from her pillar of strength and idol, her mother, Late Mrs Shahani Rahman. A voracious reader herself, Mrs Sabiya has written several columns and articles for newspapers and magazines like Asian Age, Manorama, etc. Her work has been recognised and covered in the likes of The Telegraph, Statesman, Hindustan Times, Shananda, Femina, Times of India, and Cosmopolitan, Zee Business, etc. Mrs Sabiya has appeared in several TV shows as well.

## ABOUT SOCIALITE AYURVEDA: NATURAL CURES

The centre offers solutions to all sorts of problems related to beauty. Additionally, they also offer treatments for weight gain/loss, increasing height, and skin problems such as wrinkles, scars, acne, pigmentation, tanning, dark circles, skin-aging, stretch marks, facial hair, and B-line (without surgery). However, the spectrum of solutions provided does not end here. They also treat issues related to hair fall, greying, hair growth, split-ends, and damaged hair.

Their wide range of products—body reducing lotion, bridal ubtan, luscious pink lip gel, anti-dark circle/wrinkles eye gel, b-line enhancement cream, stretchmarks oil, body polishing scrub, skin correction packs, young forever, anti-aging elixir, glow shine oil, scalp vitalizers & hair packs, and body tightening salt, etc—is highly-trusted and loved by the consumers across the globe.

The USP of the brand is that they understand their niche clientele—comprising of high-profile models, actresses, businesswomen, cabin crew members, doctors, tv personalities, etc—and thus, all the products are tailor-made to meet individual needs. The products are prepared with precision in small batches from naturally obtained herbs. The emphasis remains on products being completely safe, natural, and devoid of chemicals, perfumes, preservatives, parabens, and sulphates. The treatment methods are based on the art of acupressure, sujok, and natural therapies.

### Mrs Sabiya Rahaman

- ▶ Felicitated with the Health Excellence Award for her Achievements in the Field of Alternative Medicines, 2001
- ▶ Gold Medal Awardee for Outstanding Contribution in the Field of Health & Medical Services in Kolkata, 2002
- ▶ Conferred with ‘Best Sujok Therapy Practitioner in Kolkata’ by India Healthcare Awards, 2018
- ▶ Received Indian Achievers Award for Best Natural Therapies & Treatments for Health & Beauty Care in West Bengal, 2019
- ▶ Honoured with the title ‘The Naaz of Calcutta’ by The Telegraph

### Mrs Sabiya Rahaman & Ms Aisha Shaikh

- ▶ Received Asia’s Healthcare Excellence Awards for Best Natural Therapies in Beauty & Healthcare in Eastern India, 2019

AWARDS AND RECOGNITION



**Lohiya Meditech** **LOHIYA PARAMEDICAL & TECHNICAL ASSOCIATION**  
An autonomous body for Paramedical and Technical Education, Research and Training, incorporated under Ministry of Corporate Affairs, Govt. of India

# Imparting the Fundamental Rights of Skill Development and Education

Known as the architect of a society, women play a pivotal role in a family as well as a society's development. Women empowerment is also essential for socio-economic development. An improvement in productivity, increased employability, and earning opportunities come with skill development. Better income opportunities for women also results in sustainable rural development and better livelihoods.

Majority of rural Indian population is unskilled, however, the number of unskilled women in both urban and rural areas outnumber unskilled men. These unskilled women are further exploited when they work in the informal sector. Extremely low wages, no job security, no social security benefits, and unfavourable working conditions are some of the challenges faced by unskilled women. Hence, there is an urgent need to empower women by turning them into skilled workers using suitable programmes and policies.

A Division of Lohiya Paramedical and Technical Association (LPMTA), India—an autonomous paramedical and healthcare educational institution for vocational education, training, and certification works for the underprivileged children, women and other marginalised members of the society—Lohiya College is authorised to conduct examinations and issue Certificates and Diploma to its students. Recognised by Ministry of Micro Small & Medium Enterprises, government of India, LPMTA is a statutory autonomous body.

LPMTA helps thousands of students obtain paramedical and healthcare training. It further helps to advance their healthcare knowledge and enhance their paramedical and healthcare career. The institution gives an opportunity to the people belonging to the less fortunate strata of the society, who could not secure an admission in a regular paramedical institute due to certain constraints.

Lohiya College has been thriving to make the vocational skill-training programmes and various skill-section courses successful across India to help the youth build a bright future. Using a market-based approach—that recognises and understands the socio-economic needs of marginalized youth in the 16-45 years age group—Lohiya Meditech addresses this endemic with sensitivity and diligence.



**Mr Rajesh Kumar Prasad**  
Academic Director - Lohiya Paramedical and Technical Association (LPMTA) and Regional Institute of Technical & Skill Development Council (RITSDC)



**Mr Atul Bhardwaj**  
Director - Lohiya Paramedical and Technical Association (LPMTA)

## Inclined towards development of skills for an improved lifestyle, Lohiya College aims to:

- increase the earning capability of the marginalised sections and bringing them into mainstream, by teaching vocational skills;
- empower underprivileged students/adults by providing sustainable livelihood leading to economic independence;
- provide special attention to school dropouts with a minimum class X qualification.

## AWARDS

- ▶ Global Education Excellence Award 2014 for 'Best Polytechnic Institute in Lucknow'
- ▶ Best Polytechnic Institute in Uttar Pradesh by the Worldwide Achievers (In collaboration Headlines Today) India Education Excellence Awards 2014
- ▶ Bharat Excellence Award 2014 for attaining greater excellence in the field of education by the Friendship Forum of India
- ▶ Best Personalities of India Award and Gold Medal (certificate of Excellence) awarded during a conference on Economic Growth and National Unity, 2014
- ▶ Regional College of Polytechnic was awarded, Icon of the Year 2015 as the for being the Polytechnic College of the Year on the 35th Award ceremony conducted by Brands Academy
- ▶ Regional College of Polytechnic (RCP), Lucknow was awarded Partner in Progress Trophy for display of utmost commitment and drive to create a vibrant environment for the construction fraternity especially for achieving targets of "Mission Skilling India" under various CIDC initiatives at the 8th CIDC Vishwakarma Awards 2016
- ▶ National Excellence Award 2017 for Outstanding Individual Achievements & Distinguished Services to the Nation
- ▶ Conferred with three prestigious awards at the 10th Construction Industry Development Council (CIDC) Vishwakarma Awards 2018
- ▶ Iconic Achievers Award 2018 for the Most Promising Polytechnic College
- ▶ Lohiya College was awarded the Best Private Professional College in Lucknow by Iconic Achievers, 2019



**ISHWAR GEHI**  
Architect and Designer

**Ishwar Gehi, Architect and Designer considers mother nature the greatest guru.**

#### AWARDS

- ▶ Received 8 awards from RBA for Real Estate Excellence in Design
- ▶ Architect of the Year Award by JK Cement—under Indian Architecture Award—Asia’s highest architecture award at 25th JK AYA Silver Jubilee Awards for project: Belle Vista, Rajkot
- ▶ Gauravanta Gujarati by International Creative Art Society (ICAS) (Gujarat), CNBC Awaaz (Gujarat) for project: Kasturi Pride, Rajkot
- ▶ 94.3 My FM Saurashtra & Kutch Entrepreneur & Excellence Awards 2017 for projects: Aarya Club, Rajkot and Aarya Bhagwati, Jamnagar
- ▶ Divya Bhaskar Eminence Award 2019 for project Aarya Club, Rajkot
- ▶ Man of Excellence Award 2020-2021 by Indian Achiever’s Forum, India
- ▶ Emerging Architect of the Year by Global Architect Builder Award 2021 (GABA – 2021)
- ▶ Top & Most Innovative Architecture & Design Firm of the Year 2021 and Architect of the Year 2021 Gujarat by National Architecture and Interior Design Excellence Awards and Conference, 2021, Global Edition

# Impeccable Indian Architect

A passionate, gifted, and accomplished architect, Ar Ishwar Gehi has designed prolific architectural marvels over the past two and a half decades. Each of his designs speaks volumes about the talent and keen eye for detail that Ar Gehi possesses. Determined to provide the best to his clients and society, the designs so produced display his expertise in the art and illustrate his dedication.

Ar Gehi’s roots run back to a small village, Mendarda in Gujarat. However, the ambitious and creative mind stepped out of his cocoon at a very young age to prove his mettle. A civil engineering aspirant turned to architecture and pursued a degree in it from MS University, Vadodara.

Ar Gehi began small and established his independent venture in 1995 in Rajkot after gaining over half a decade of experience under Ar Kishor Trivedi. His humble start-up has now become a known name across India with an impressively diverse and extensive portfolio consisting of townships, hotels, clubs, shopping centers, corporate offices, commercial complexes, and private residences amongst structures. Ar Gehi scaled his way up the ladder of trust and popularity across the nation with projects ranging from small-scale private bungalows to large-scale residential and hospitality projects.

Considering scale and proportion to be the basics of the art of designing, sketching, and building an environmentally sustainable design top Ar Gehi’s list of priorities. “Being a nature lover, I have huge respect and love for the Indian culture. I believe, buildings should always be in harmony with nature and culture along with being capable of fulfilling the needs of society,” said Ar Gehi. A self-acknowledged admirer of Indian royal architecture, his designs mirror the rich heritage and culture of the nation. For him, constant evolution is the only key to delivering the best designs and adjusting to the rapidly changing demands of the clients/society. Ar Gehi has mastered the art of space optimization. Since a home is a space that is close to every individual, irrespective of the size of it, Ar Gehi tries to feel the surroundings in order to carve out the perfect design, which is in line with the expectations.

Recently, the architect transformed his ancestral home in Mendarda village into a beautiful Gurudwara—giving it the Golden Temple like feel—by recreating the interiors. Thereafter he donated his family’s legacy to a religious trust, as a symbol of his everlasting love and respect for his community.



**Kasturi Pride:** An ultra luxurious high-rise in the heart of Rajkot city



**Aarya Club:** A Premium Club in Gujarat designed and owned by Ar Ishwar Gehi

# The End-to-End IT Solutions Provider

**B**orn in a proud Jain household from Rajasthan, Mr Vikas is settled in Mysuru. With a bachelor's degree in Business Management, he embarked upon his entrepreneurial journey at the beginning of the 21st century. Mr Vikas is blessed with a loving family including his parents, wife and two adorable children.

Mr Vikas considers his brothers Gyanesh and Vishal as his biggest inspiration. He learnt the virtues of patience, humility, unconditional affection, gratitude, agility, and integrity from his brothers, which guided him to his success. He dedicates his success to his father Shri Mahaveer Chopra Jain. Mr Vikas' strengths such as consistency, strong commitment, prioritising customer service, and providing value-added services have made System Needs a popular and reliable name in a market with cut-throat competition. With a never say die attitude, he along with his team consistently thrives to maintain high-quality standards and supply the best quality products.

## ABOUT SYSTEM NEEDS

Based out of Mysuru, Karnataka, System Needs is an award-winning system integration company, which deals in the delivery of end-to-end IT solutions. For the last two decades, the company has been enjoying the reputation of being a leading player PAN India. Their list of solutions includes Data Centre Build, Cloud Offerings, Servers, Data Storage Spaces, and Backups & DRs. However, the company's domain expertise lies in consultation, solution designing, and implementation and commissioning of large turnkey projects.

Beginning as an end-user computing business, System Needs upgraded under the visionary leadership of Mr Vikas and entered into niche areas in technology. The company has been recording promising year-on-year growth and aims to achieve greater heights in the future. System Needs stands strong in niche technologies such as AI, Machine Learning, Deep Learning, GIS, Cybersecurity, Data Centre Build, and NextGen Surveillance.

The challenges faced by the company were aplenty at the time of its inception. Since they were operating in the upcountry, the competition from the metro cities continued to pose difficulties. Problems such as dollar fluctuation, grey market equipment, mushrooming of companies across India, and solution designing were their major concerns. However, they focussed on a customer-centric approach and it worked in their favour. Over the years, they have seen the dynamics of the IT landscape change completely and to keep up with the change, they evolved to gain a clear perspective on the latest trends in the IT domain and solution provision. Their solutions are not only suitable for their customer base but also focus on RPO and RTO of their customers.



**MR VIKAS CHOPRA JAIN**  
CEO, System Needs

**Rich with over 2 decades of experience, Mr Vikas Chopra Jain, CEO, System Needs (Est 2000), has been rendering services across leading industries such as government, retail, education, medicine, e-commerce, and IT; Website: [www.systemneeds.in](http://www.systemneeds.in)**

## AWARDS

- ▶ Received an award from Seagate in Switzerland for being the Best Channel Partner
- ▶ Awarded The GEM of Mysore by DQ Weeks
- ▶ Listed amongst the Top 10 End-to-End Solution Providers by Silicon Publishers, India
- ▶ Awarded for being Best GeM (Govt. e-Market) HP Partner in Up-country, Karnataka
- ▶ Recognised as One of the 10 Most Trustworthy Companies by Business Insights



# Taking Quality Cancer Care to Patients' Doorsteps



**MR RATUL LAHIRI, Founder and CEO, PurpleRibbon Healthcare Services Pvt Ltd**

**With over 2 decades of experience, Ratul Lahiri, Founder and CEO, PurpleRibbon Healthcare Services Pvt Ltd, established his company for a noble cause in 2020; Website: [www.purpleribbon.health](http://www.purpleribbon.health)**

**A**fter receiving his PGDM from Amity Business School in 2001, Mr Ratul kick-started a career in Sales and Marketing. During his stint at ICICI Prudential Life Insurance, Ratul with his colleagues on an evening out discussed personal passion and long-term ambition. They shared the idea of being an entrepreneur and decided to start something together. They set up a financial distribution company, PlatinumOne in 2008. Just when they got a VC to sign a term sheet with them global recession struck them hard and the deal was cancelled. The first few years were extremely difficult but the ambitious 6 kept afloat.

PlatinumOne is now a BPO, Insurance Broking, Sales Consulting, and Training company with a combined turnover of over INR 30 Crores and a

team strength of more than 700 people. The BPO entity is slated to go for an IPO in the SME bourse of BSE by September 2021.

## ABOUT PURPLERIBBON

It is a Cancer care start-up with an objective of making chemotherapy more accessible and affordable to the masses. The Company is creating a network of Chemo Day Care Centres by partnering with smaller nursing homes to spare beds for Cancer patients in the neighbourhood, where they could receive therapy under the supervision of trained medical professionals. PurpleRibbon has also partnered with local Oncologists in each area and has their own team of MBBS doctors for administering Chemo.

They are the pioneers of Chemo@Home model in India. The team carries a portable IV stand, an infusion pump, and an emergency medicine kit to the patient's home; IoT devices are used to monitor the patient's vital during the entire duration of chemo. The Chemo is administered by a trained nurse accompanied by a MBBS doctor who is present at the patient's home during the entire procedure.

Following a risk stratification framework, they plan to build AI-enabled Predictive Analytics Tool to filter and choose patients for home chemo. This is an established model in Australia, the USA, and UK.

So far, they have 18 nursing home partners in Mumbai/MMR region. They eventually plan to expand the number to 500 Chemo Day Care Centres across all tier 2 and 3 cities and towns by 2025.

In order to offer 360-degree support to Cancer patients, they also provide discounted diagnostics at partner labs, assistance in surgery and radiation at reasonable prices at corporate hospitals and Palliative care at home.

## THE BACK STORY

With a desire to do something for the senior citizens, Ratul started a home healthcare venture—CareOf Healthcare Services LLP—in 2018. He underwent a 4-day comprehensive Home Healthcare Assessor training programme. He was inspired by the existing industry giants and not having a background in healthcare made Ratul understand the market from a consumer's perspective.

Since the home healthcare segment was already crowded, he decided to venture into a niche segment of Cancer care with the establishment of PurpleRibbon in March 2020. Following a patient-centric approach, Ratul believes in standing by and helping people in times of need. Through PurpleRibbon, he is also trying to help several families earn a healthy living by creating employment opportunities.

## THE RISKS

Talking about the biggest risks that he has taken, he said, "Getting into a completely new territory and focusing on a niche segment was not only a huge risk but also a challenge in itself. This is far more complicated and the risk is far higher than in a regular home care service, but we are learning with every new experience and fine-tuning our offerings and services."

**AWARDS**

- ▶ Alumni Entrepreneur of the Year Award bestowed by Amity Business School
- ▶ 50-under-50 by Business Mint



# A Peaceful Mind, A Beautiful World

**A** global advocate and relentless crusader of promoting mental health, Nabhit Kapur envisages a world free of mental health stigmas and taboos. Through his exemplary work, indefatigable spirit and passionate endeavours he has been able to bring impactfully transformative changes in several parts of the world. A Psycho-Prenaur, Author, TEDx Speaker, and globally decorated ambassador of mental health and peace with numerous global recognitions, Kapur is a known psychologist in the contemporary world, leading this remarkable movement to make mental health a household name.

## ABOUT THE FOUNDATION

Founded in 2016, Peacefulmind Foundation is a mental health advocacy organisation, which aims to establish mental well-being as an important element of one's life devoid of taboos. Registered with UN Global Compact, the Foundation has various initiatives under its broad umbrella namely - World Leaders for Mental Health, Peacefulmind Covid19 Envoys, Global Youth Mental Health Forum, PMF Free Stress Management Centre, etc.

What started as a usual field of study (Psychology) soon turned into a passion for Nabhit. Fuelled by his desire to create a global impact, his career choice turned into advocacy and a full-time campaign. Over the years, he has been evolving with new initiatives and projects, however, the maximum amount of need to create awareness about mental health has been felt during the Covid-19 times.

Establishing a career in a field which is not widely acknowledged and accepted was the biggest challenge for Nabhit. Mental health and well-being are subjects that are not discussed freely in our country but there has been a scope of making it possible and Nabhit has achieved it.

What started as a mental health organisation which did workshops, training, and internships, etc evolved to become a professional advocacy organisation that works on policies reforms,



MR NABHIT KAPUR, Founder-President, Peacefulmind Foundation

**A self-learned man, Nabhit Kapur, Founder-President, Peacefulmind Foundation (Est 2016);  
Website: [www.peacfulmind.org](http://www.peacfulmind.org)**

advocating mental health, collaboration with international organisations, etc, thereby strengthening the concept of the importance of mental health. The main paradigm shift that the Foundation focuses on is from illness to wellness.

## AWARDS AND RECOGNITIONS

- ▶ Ghana Peace Award by Ministry of Interior in Ghana
- ▶ Friends of Africa by PALEDEC in Nigeria
- ▶ Rex Karamveer Chakra instituted by UN in India
- ▶ Peace Ambassador for Centre of Peace Studies, Sri Lanka
- ▶ Dr Ninas Marehoff Leadership Award by JAGLIS in USA
- ▶ African Peace Laureate by African Union and African Child Foundation in Nigeria
- ▶ Commissioned as Colonel (highest civilian honour) by Government/Governor of Kentucky State in USA
- ▶ Chartered Fellowship Award (Eminent Peace Ambassador) by International Association of World Peace Advocates (UNECOSOC) in Nigeria
- ▶ Nominated by Hon'ble Allen Ellison for CNN Heroes
- ▶ Nominated by Hon'ble Fawzia Koofi for Fortune 40 under 40 (Fortune 50 Influential Leaders-2021)

# Engineering Futuristic Workspaces



**MR GAURRAV MOZAR, FOUNDER**  
**GM Designs and Contracts (GMDAC)**

**Mr Gaurrav Mozar, Founder, GM Designs and Contracts (GMDAC) is acknowledged for his innovative, technologically advanced, and ergonomically designed future-ready offices.**

An insightful architect and space planner who masters the art of optimum space utilisation coupled with contemporary requirements; Mr Gaurrav has been demonstrating his excellent visionary skills through his exceptional office spaces' designs for over a decade. Incepted in 2008, GMDAC has been functioning under his expert supervision. Passionate about designing and relentless pursuit for excellence, the GMDAC team works in complete cooperation with the clients. His works with eminent designers of the country have been recognised and lauded by various organisations and his clients. GMDAC is able to provide a team of experts that fully

understand the client's needs and guide the project through every stage from concept to completion.

Understanding their client's requirements and meeting expectations is prioritised by the team of experts at GMDAC. Team GMDAC believe it is its duty to give their clients the best of what is envisioned and expected. So far, the Company has tailor-made several high-end workspaces for top Indian companies and MNCs. The Company also specialises in designing retail and hospitality spaces. GMDAC's approach is research-oriented with constant efforts for constructing innovative spaces for sectors such as Finance, IT, Manufacturing, Pharma, BPO's, KOP's, and Start-ups. Having a workspace that promises optimum utilisation helps in saving operational costs as well.

Technology and flexibility are at the helm of fulfilling dynamic requirements of making a property future-ready whilst ensuring that the environment is highly productive.

The cost-effectiveness and agility that GMDAC offers make them stand apart. The key to their success is that they assess and comprehend what the clients want them to conceive about their expectation from an ideal workspace.

"Design-Build is a procurement method and delivery mechanism in which one entity is contractually responsible for both design and construction of a project. Utilising Design-Build is a new way of doing business; a major cultural shift. It manages to align the interests of clients, designers, constructors, and suppliers through a transparent process of constructability assessment, design development, cost analysis, and realistic scheduling," said Gaurrav Mozar.

GMDAC has welcomed the idea of co-working spaces with open arms. Their designs and ideas thrive to facilitate cultural fusion and transformation of workspaces with emphasises on collaboration, socialisation, and wellbeing. Their reputation for excellence and success is rooted in their turnkey approach.

Mr Gaurrav believes that a company becomes a reputed brand when it just does not have a strong image outside but also inside, i.e., within the organisation. An efficient workspace is that which complements a brand's strategy, culture, and people.



# On a Quest to Improve the Quality of Life



**Mr Arun Kharia with Mother Basanti Kharia and Dr Anil Kharia, MD (from Left to Right)**

**Dr Anil Kharia, Managing Director, Modern Laboratories, has dedicated over three and a half precious decades of his life to bring about a paradigm shift in the field of Pharmacy; Website: [www.modernlab.net](http://www.modernlab.net)**

Hailing from a small town of Madhya Pradesh, Dr Anil Kharia received an MPharm degree from Hari Singh Gaur University Sagar and MBA from Devi Ahilya Vishwavidyalaya, Indore. Dr Kharia has also completed his PhD in Formulation and Development of Sustained Release Anti-inflammatory Transdermal Patch using Herbal extract from Suresh Gyan Vihar University, Jaipur. He has a patent on "Poly Herbal Formulation Techniques in the Treatment of Alzheimer's." Being an avid reader, Dr Kharia often reads about new innovations and experiments for the betterment of the Pharmaceutical Industry.

Dr Anil Kharia has conducted several workshops and seminars, and has worked upon many projects which include development of the Beta-Lactam Block as per WHO guideline and Non-beta Lactam Injectable Plant to name a few. A true nobleman, Dr Kharia has touched innumerable lives through his multiple initiatives and CSR activities, and has made a difference.

## ENCOURAGEMENT FOR BUSINESS

Since his childhood, Dr Kharia had been exposed to the manufacturing process of ZEROLINE petroleum jelly at his father Shree P C Kharia's factory - Kharia

Chemical Works. The production process fascinated the young Kharia and made him inquisitive. Thus, after completing his education he joined Modern Laboratories in 1987.

After the success of Modern Laboratories, Dr Anil Kharia started a new company, Nandani Medical Laboratories Pvt Ltd in 1998 under the guidance of his brother Shri Arun Kharia. Following his inclination and fulfilling his father's dream to contribute to the education sector by providing quality education from KG to PG, he established Modern Institute of Pharmaceutical Sciences in 2007; consecutively he also established Modern Institute of Professional Sciences, and Modern Institute of Professional Studies. Acknowledging the need to have a strong foundation Dr Kharia established Modern International School (CBSE Board) in 2013. He identified the gap between industry and institutes in the pharmaceutical sector, and thus, he recently launched Madhya Pradesh's first MBA in Pharmaceutical Management to bridge the gap.

According to Dr Kharia, the one who is willing to work gets endless opportunities and the sky is the limit for such a person. Recently when he lost a distant family member to Black Fungus despite being in the pharma industry for the last 40 years, he decided to manufacture black fungus injections to help society. The government also helped him in his initiative and issued the license to make amphotericin B. While everyone was fighting to earn profit through medicines, Dr Kharia thought of serving society.

A risk-taker and innovator, Dr Kharia entered the pharma industry with a manufacturing unit of injections, unlike others who usually began with manufacturing tablets in the 1970s. He started with 25 employees in a 1,500 sq ft area but today the Modern family has more than 600 employees employed in 2.5 lakh sq ft of built-up area. Dr Kharia always believed that Modern is not just a company, it is a way of living and a continuous process of evolution. He also believes that being in the pharma industry means dealing directly with the lives of people, therefore, they shoulder the biggest responsibility of saving and serving humanity.

## RESPONSIBLE POSITIONS HELD

- Honourable President of Indian Pharmaceutical Association of Madhya Pradesh State Branch
- Honourable Member of Advisory Board of International Journal of Drug Discovery and Herbal Research
- Honourable State Secretary of All India Vaish Federation Madhya Pradesh
- Honourable Treasurer at India Drug Manufacturer Association Madhya Pradesh Branch
- Trustee of Gayatri Shakti Peeth Indore
- Member of Human Rights Association Madhya Pradesh
- Ex-organising Secretary of APTI Con 2015

## AWARDS

- ▶ Eminence Personality Award 2021 by DB Group
- ▶ Pharma Ratna Award 2019
- ▶ 3 world records by World Book of Record, UK and World Record Academy, USA
- ▶ Outstanding Achievement Award (twice) by FMPCCI

# Striking a Balance between the **Cosmos and Life**



**SAKSHI DUGGAL KUMRIA**  
Numerologist

With nearly two decades of knowledge and experience in Numerology, Life Coaching, Counselling, and Vaastu Consultancy, Sakshi Duggal Kumria has touched infinite lives spiritually; Website: [www.sakshiduggalkumria.com](http://www.sakshiduggalkumria.com) IG Handle: @sakshinumerologist

Since 2003, Sakshi Duggal Kumria has been helping her clients find better perspectives, achieve greater heights, and transform their lives through her art and knowledge of cosmic movements and spiritual events. She has functioned as a mentor and a guide to several people across the Globe. Her interest in this field and knowledge of numerology has been inherited from her mother—world-famous Numerologist, Mrs Rita Duggal. Sakshi is also an active social worker based in Gurgaon and functions as the youngest President of Golden Lioness ANAYA club—an NGO (District 321 A2)—which works for the upliftment of the underprivileged by aiding their education, meals, and health services. The NGO also has an old-age home and departments for the development of youth, child care, and women empowerment.

"I believe I am the chosen one who has been instrumental in nurturing and shaping the future of individuals through the science of nine planets (Numerology) and help achieve the

desired outcome in one's life," said Sakshi. A true believer of Karma, Sakshi thrives to spread positivity in peoples' lives.

## AWARDS

- ▶ Inspiring Women Awards and Conclave 21 (Rising Women) – Outstanding Commitment and Dedication as Numerologist
- ▶ 100 Inspirational Women of the Year 2021 (I Can Foundation)
- ▶ Excellence in Numerology and Life Coach at Nation Wide Women Excellence Award 2021 by Business Mint
- ▶ India's Most Eminent Numerologist and Life Coach at Fame Icon Awards 2021 by Brand Opus
- ▶ Best Numerologist Award at Women's Conclave & Awards 2020 by The Crazy Tales
- ▶ Women Achiever's Award by Fashion Lifestyle Magazine
- ▶ Panellist and Awardee at Powerful Women's Awards-2 by The Crazy Tales
- ▶ Most Trusted Numerologist and Life Coach in India by Global Choice Awards
- ▶ Growth Accelerator Award for Achievement in Occult Science



"Connect The Vision"™

# Nexus between **Readers and Writers**



**MR KB JOSHI**  
Founder & CEO, Nexus Stories Publication

Mr KB Joshi, Founder & CEO, Nexus Stories Publication has been facilitating book designing and publishing for over a half a decade; Website: [nexus-stories.com](http://nexus-stories.com)

Born and brought up in a traditional and humble household of Gujarat, Kaushal Joshi has been passionate about writing stories since his early childhood days. He has often contributed to children's magazines in the regional language (Gujarati). Kaushal

worked in several MNCs for about two decades as a Project Manager and gained ample experience before setting up his own publishing house. His first book titled 'Yoga Mudras' was announced as the bestseller during a publisher's quarterly contest in both 2016 and 2019.

## ABOUT NEXUS STORIES

Nexus Stories—India's recognised start-up in 2021 under the Media category—is a book publishing organisation providing the right platform to upcoming and established writers facilitating book designing and publishing of paperback and eBooks along with ISBN. The firm publishes books in multiple languages and has over 4,500 community members, more than 25 published books (with 25 books in designing) for readers spread across 15 countries, and more than 150 registered writers. The books published are both fiction as well as non-fiction, which encourage learning and change.

Nexus Stories also organises

free-of-cost story-writing contest at the national level. The motto of the content is - "Write something that compels us to study and study something that compels us to change." The winners are awarded for their creative pieces and are issued a certificate with ISBN. The platform so offered highlighted several talented people and helped them grow further. Nexus Stories has been putting efforts to help writers earn global recognition. They have also been gifting books to places such as schools, colleges, libraries, etc, where they are truly valued.

Their distribution network includes some of the eCommerce giants—Amazon, Flipkart, etc—and bookstalls put up across India and abroad. The books are also available on Amazon Kindle to make them available to their global readers at the click of a button. Nexus Stories respects every writer and thrives to nurture them commercially and technically. Thus, they offer the services at affordable costs and provide guidance with a specific framework. Team Nexus Stories is tech-savvy and provides round-the-clock author support.

# Asian-UK Business Meet



## About Awards

WBR Corp is organizing “Asian UK Business Meet” at London, UK in August 2021. Asia and UK greatest Brands & Leaders would get an opportunity to network with like minded businesses and professionals and would also be felicitated and recognized for their commendable work at The House of Commons, London, UK.

## Key Features

WBR Corp is pleased to invite you to the conclave which would be attended by more than 250 delegates and 20 plus influential speakers from all across the globe. We are organizing this conclave with a strong aim of providing a lifetime opportunity to both emerging as well as recognized brands.



AT HOUSE OF COMMONS  
**LONDON**



PREVIOUS AWARDS WINNER  
**Visit: [www.wbrcorp.uk](http://www.wbrcorp.uk)**



AWARDS WILL BE HELD ON  
**May 2022**



[info@wbrcorp.uk](mailto:info@wbrcorp.uk)



[www.wbrcorp.uk](http://www.wbrcorp.uk)

